AMGA 2018 Annual Conference
March 8-10, 2018
Phoenix Convention Center
Phoenix, Arizona

Contributor Opportunities
(Exhibitor Prospectus)
Dear Colleague:

You are invited to participate as an exhibitor at the AMGA 2018 Annual Conference on Thursday, March 8 through Saturday, March 10, 2018, at the Phoenix Convention Center located in downtown Phoenix, Arizona.

The AMGA Annual Conference is unique in that it brings together physician and non-physician executives from the nation’s leading healthcare organizations, medical groups, academic/faculty practices, integrated delivery systems, ACOs, and physician-owned and -operated IPAs. The financial support we receive from organizations such as yours enables us to present a dynamic conference featuring well-known industry experts presenting in general and breakout sessions as well as receptions and events where valuable networking takes place among colleagues and friends.

This year we will continue our tradition of having numerous activities in the Exhibit Hall, beginning with the opening Welcome Reception on Thursday, March 8. On Friday, March 9, we will hold the continental breakfast, a progressive lunch, all refreshment breaks, and a “Happy Hour” in the Exhibit Hall. Breakfast will be served in the Exhibit Hall on Saturday, March 10 and the hall will remain open through the morning refreshment break.

These opportunities offer both an interactive exhibit area and a relaxed environment for meeting one-on-one with decision makers from the nation’s leading healthcare organizations. To maximize exposure to our attendees, contributors are invited to participate as conference registrants in educational and social activities and to provide additional support to enrich the conference experience for attendees and your organization. Additionally, every booth will be provided with a complimentary Lead Retrieval System that will enable you to collect attendees’ contact information, including emails if we have them in our database.

We are offering a variety of incentives to encourage attendees to visit the Exhibit Hall (such as phone recharging stations and an expanded specialty drink station). AMGA also will continue the Exhibit Hall App Check-In game, in which attendees have the opportunity to win a gift card by accumulating points when they visit your booth during the course of the meeting. Every exhibitor that wishes to participate will be provided with a scan card to display at your booth; the points assigned to you are determined by your level of participation at the meeting.

We also invite you to participate in the popular AMGA Foundation Silent Auction in the Exhibit Hall. If your organization donates items to be auctioned, AMGA will promote your company and booth number on our app, online, and in the Exhibit Hall, and your company will be included in key conference marketing materials. An AMGA Foundation logo displayed outside your booth will designate your participation.

This prospectus includes complete information on opportunities available at the AMGA 2018 Annual Conference, offering a number of valuable participation levels and a variety of new ways to increase your visibility. This is an extremely popular event (for the past eight years, we have sold out of booths early), and we encourage you to reserve your space early due to the fact that we limit the number of booths in order to increase your contact with attendees. We look forward to seeing you in March.

Sincerely,

Ryan O’Connor, M.B.A., CAE
Interim President and Chief Executive Officer
What Is AMGA?

At AMGA, we’re leading the transformation of health care in America because we believe in the power of healthier communities. By working alongside top professionals in our field and acting as their voice in the public sphere, we’re paving the way for medical groups and integrated systems of care to deliver the next level of high-performance health. More than 175,000 physicians practice in our member organizations, delivering care to one in three Americans. Representing many of the nation’s most prestigious integrated systems of care, we have the insight and expertise to truly advance the way patients experience health care. To become a part of the healthcare transformation, explore our work and join the conversation today.

Who Will Attend

This conference will be attended by a wide spectrum of medical group leaders:

- CEOs, Presidents, Board Chairs
- CAOs, COOs, Administrators, Executive Directors
- Accountable Care Officers
- Medical Directors, CMOs
- CFOs, Vice Presidents
- Board Members
- Compliance Officers
- Department Directors
- Information Systems Managers
- Pharmacy Department Managers
- Quality and Research Directors and Officers
- Directors of Quality Management
- Directors of Research in Quality
- Senior Managers of Clinical Effectiveness
- Physician Shareholders
- Directors of Human Resources
- Directors of Marketing
- Chief Nursing Officers

The AMGA Annual Conference is the only meeting where the average attendee:

- is a top decision maker for his/her group
- is from a group with more than 100 physicians
- contracts with 9 HMOs
Exhibiting Opportunities in Phoenix

AMGA invites you to participate as an exhibitor and contributor at the AMGA 2018 Annual Conference, March 8-10, 2018, at the Phoenix Convention Center in Phoenix, Arizona.

Please review the many opportunities available and select the ones that meet your needs. If you choose the Gold level, exhibit booth space (if desired) is guaranteed. Silver Exhibitors are offered first option to purchase exhibit space. We urge you to make your selections early for this important conference.

To ensure your place, select one or more of the following contribution categories and enter your choice(s) on the attached contributor registration form (you may also register online at amga.org). For more information, contact Fred Haag at 703.838.0033 ext. 329 or fhaag@amga.org.

GOLD Exhibitor $22,500 ($25,250 with one booth)

- Exhibit booth (if desired) and opportunity to purchase additional booths for $2,750 (there is a limit of four booths for Gold Exhibitors; AMGA Corporate Partners receive an additional discount on booth space at the Gold and Silver level)
- Floor decal, with organization’s name and logo, in Convention Center
- Your logo will appear on the large screens throughout the meeting prior to General Sessions and other events
- Four complimentary conference registrations
- The opportunity to introduce speakers at Peer-to-Peer Breakout Sessions
- Enhanced acknowledgement on AMGA Conference website containing conference presentation handouts, with link to your website
- Enhanced acknowledgement in the conference program (including company logo)
- Acknowledgement in the Group Practice Journal
- Pre- and post-conference registration list in order to invite attendees to stop by your booth during the conference and to follow up with attendees (these lists are supplied by email for one-time usage)
- Your logo on the conference tote bag (if desired)
- Lead Retrieval System

SILVER Exhibitor $7,500 ($10,500 with one booth)

- First option to purchase exhibit space** for an additional $3,000, and the option to purchase an additional booth for $3,000 (there is a limit of two booths for Silver Exhibitor; AMGA Corporate Partners receive an additional discount on booth space at the Gold and Silver level)
- Floor decal, with organization’s name, in Convention Center
- Two complimentary conference registrations
- Acknowledgement on the website containing conference presentation handouts
- Acknowledgement in the conference program and in the Group Practice Journal
- Pre- and post-conference registration list in order to invite attendees to stop by your booth during the conference and to follow up with attendees (these lists are supplied by email for one-time usage)
- Lead Retrieval System

EXHIBITOR $4,480 if space is reserved before December 31, 2017; $4,715 after December 31, 2017

- Exhibit booth**
- Signage, with organization name, in registration area
- One complimentary conference registration***
- Option to purchase conference registration(s) at the member (if applicable) or contributor rate
- Acknowledgement in the conference program and in the Group Practice Journal
- Pre- and post-conference registration list in order to invite attendees to stop by your booth during the conference and to follow up with attendees (these lists are supplied by email for one-time usage)
- Lead Retrieval System

** Exhibit space is limited and will be made available first to Gold Exhibitors (Gold Exhibitors may purchase additional booths for $2,750 each; AMGA Corporate Partners receive an additional discount on booth space at the Gold and Silver level). Silver Exhibitors will have first option to purchase exhibit booth space for an additional cost of $3,000. Anyone wishing to exhibit is encouraged to request space early due to the limited number of booths.

*** Exhibitors receive one complimentary full registration. Additional exhibitor staff have the option to purchase conference registration(s).
Additional Conference Support

The opportunities listed below give your organization additional visibility and recognition, including signage outside events and acknowledgement in the program. Please select the options that fit your organization's requirements (AMGA welcomes additional grants of any amount in support of this program):

Product Theater

As an AMGA 2018 Annual Conference exhibitor, you won't want to miss this opportunity to demonstrate your products and services to an attentive audience of up to 50 attendees. AMGA's Product Theater provides you with up to 45 minutes of up-close-and-personal time. Your presentation is the star attraction.

Following is the product theater schedule for 2018:

**Friday, March 9, 2018**

**Product Theater**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:15 – 8:00 a.m.</td>
<td>Breakfast</td>
</tr>
<tr>
<td>Noon – 12:45 p.m.</td>
<td>Lunch</td>
</tr>
</tbody>
</table>

**Saturday, March 10, 2018**

**Product Theater**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:15 – 8:00 a.m.</td>
<td>Breakfast</td>
</tr>
</tbody>
</table>

AMGA will provide the following to each Product Theater host:

- One set of mailing labels of pre-registered attendees
- Presentation signage (outside the Theater and the Exhibit Hall)
- A listing of the presentation in the Annual Conference App
- A presentation area located inside the Exhibit Hall
- Seating for 50 attendees (school room style)
- A low riser with a standing lectern
- Sound system equipment

**Product Theater $25,000 per session**

**Thursday, March 8, 2018**

**Welcome Reception and Strolling Dinner in Exhibit Hall Host**

(includes signage outside and inside Exhibit Hall, organization's logo imprinted on napkins, signage at food/beverage stations, opportunity to place literature at tables and a temporary display space in the exhibit hall if desired if the sponsor is the exclusive host of the event)

- $10,000 (Exclusive)
- $5,000 (Non-exclusive)

**Friday, March 9, 2018**

**Progressive Strolling Luncheon in Exhibit Hall Host**

(signage outside and inside Exhibit Hall, organization's logo imprinted on napkins, signage at food/beverage stations, opportunity to place literature at tables and a temporary display space in the exhibit hall if desired if the sponsor is the exclusive host of the event)

- $10,000 (Exclusive)
- $5,000 (Non-exclusive)

**Happy Hour in the Exhibit Hall Host**

(signage outside and inside Exhibit Hall, organization's logo imprinted on napkins, signage at food/beverage stations, opportunity to place literature at tables and a temporary display space in the exhibit hall if desired if the sponsor is the exclusive host of the event)

- $8,000 (Exclusive)
- $4,000 (Non-exclusive)

**Note:** The availability of non-exclusive contributor status is dependent on whether an exclusive contributor expresses interest in a particular event. If an organization states an interest in becoming an exclusive contributor of an event, first rights-of-refusal will be given to non-exclusive contributors that have expressed an earlier interest.

Contributors in all categories receive acknowledgement in the meeting program, signage, and badges designating contribution levels. Exhibitors are also encouraged to distribute promotional items from their booths to meeting attendees; however, AMGA must approve all items and distribution methods prior to the meeting. Please contact AMGA for further details.
Other Opportunities

• Breakfast Host for the Entire Conference
  (signage outside and inside Exhibit Hall, organization’s logo imprinted on napkins) $10,000

• Refreshment Host for the Entire Conference
  (signage outside and inside Exhibit Hall, organization’s logo imprinted on napkins) $10,000

• Lanyard (your logo imprinted) $20,000

• Conference Pen (your logo imprinted) $2,000

• Company Literature in Conference Registration Bag $1,500

• AMGA Annual Conference App (your ad will appear as a banner ad) $20,000

• Literature Distribution Table (magazines only, one title per publisher) $500

• Registration Bag Notepads (your logo appears on the notepad) $10,000

• Water Bottles (your logo appears on the bottles) $7,500

• Mints or Gum (your logo appears on the box) $5,000

• Specialty Drink Stations
  (two stations will be located in the Exhibit Hall, includes space for display at both stations) $15,000

• Phone Recharging Stations
  (located in the Exhibit Hall, includes a tabletop display space per location) $5,000

• Massage Station (includes display space) $20,000

• Hotel Key Card Sponsorship (includes three-color logo on hotel keys of event guests) $20,000

NEW This Year

• Meeting Space Wi-Fi Provider (Your logo and/or ad will also appear on the Wi-Fi splash page viewed when attendees connect to the meeting space Wi-Fi) $50,000

• Audio Visual Sponsor (Your company logo will be displayed on the screens in all educational session rooms while the attendees are waiting for the session to begin) exclusive/$25,000 or up to 4 nonexclusive $100,000

• Mobile Messaging (Up to 4 push notifications just before exhibit breaks; limited to 3 sponsors) $20,000

• Spouse Program $3,000

• Registration Line Snack Cart $1,500

• Afternoon Break Ice Cream Cart $1,500

• Emerging Leaders Reception $5,000

• Onsite Banner Sponsorships $5,000 (each)
  • Escalator Cling
  • Column Wrap
  • Marquee Box (Exit door)

For information on contributions to support specific General Session Keynote Speakers or Peer-to-Peer Breakout Sessions, please contact Andi Eberly at 703.838.0033 ext. 333 or aeberly@amga.org.
AMGA Foundation 12th Annual Silent Auction

Exclusive Host of AMGA Foundation

Silent Auction $25,000
- Exclusive signage at Silent Auction in Exhibit Hall
- Exclusive logo on main page of Silent Auction app and website
- Write-up in Annual Conference Program
- Company write-up in Inside AMGA
- Company write-up in Group Practice Journal
- Company write-up in the Foundation's newsletter, AMGA Foundation Connector
- Company logo on promotional emails
- Company logo included on flyer in registration bags for attendees
- Company logo on AMGA website
- Company logo on posters at Annual Conference

Co-sponsor of AMGA Foundation Annual Silent Auction***** (only two companies) $10,000
- Shared signage (with one other sponsor) at Silent Auction in Exhibit Hall
- Company logo on main page of Silent Auction app and website
- Enhanced listing in Annual Conference Program
- Company listed in Inside AMGA
- Company write-up in Group Practice Journal
- Company write-up in the Foundation's newsletter, AMGA Foundation Connector
- Company listed on promotional emails
- Company listed on AMGA website
- Company listed on posters at Annual Conference

To donate an item, contact Sherry Greenwood at sgreenwood@amga.org or 703.838.0033 ext. 352. ***** If there is an Exclusive Host or two Co-sponsors, there will be no other Silent Auction sponsorship opportunities.

Sponsor of AMGA Foundation Annual Silent Auction***** $5,000
- Shared signage with other sponsors at Silent Auction in Exhibit Hall
- Company logo on main page of Silent Auction app and website
- Company listing in Annual Conference Program
- Company listed in Inside AMGA
- Company listed in Group Practice Journal
- Company listed in the Foundation's newsletter, AMGA Foundation Connector
- Company listed on promotional emails
- Company listed on AMGA website
- Company listed on posters at Annual Conference

Sponsor an Item at AMGA Foundation Annual Silent Auction (Minimum $500)
Donate an item or donate cash for the purchase of an item to be included in our Silent Auction. Suggested items include designer sunglasses, iPads, PlayStations, tickets to major sporting events, high-end luggage, gift cards to upscale restaurants or retailers, spa packages, ski vacations, and wine, to name a few.
- Logo and booth number listed on item's page on Silent Auction app and online
- Company listed in Inside AMGA
- Company and booth number listed in Group Practice Journal
- Company listed on AMGA website
- Company and booth number listed on tent cards accompanying items at the event
- Silent Auction sponsor decal included at exhibit

For information on contributions to support the AMGA Foundation Annual Silent Auction, please contact Sherry Greenwood at 703.838.0033 ext. 352 or sgreenwood@amga.org.
Exhibit Hall Map
Facility: Phoenix Convention Center  
100 N. 3rd Street  
Phoenix, Arizona 85004  
Phone: 602.262.6225

Exhibit Area: The Exhibit Hall is located in the North Building Exhibit Hall A and B

Specifications: Booth space is 10’ x 10’ furnished with back-drapes and side dividers, one six-foot draped table, two side chairs, one wastebasket, and an identification sign (exhibit hall aisles will be carpeted; booth space will not be carpeted). Other optional furnishings and equipment will be available through the decorator.

Exhibit Firm: Shepard Exposition Services  
235 East Pima Street, Suite 205  
Phoenix, AZ 85004  
Phone: 602.253.1113  
Fax: 602.253.1114  
phoenix@shepardes.com

Freight: Complete shipping instructions are included in service kit, sent with written confirmation.

Exhibit Hours:  
Set-Up  
Thursday, March 8, 2018, 10:00 a.m. – 4:00 p.m.  
(All exhibits must be fully installed by 4:00 p.m.)  
Show Hours (subject to change)

Thursday, March 8, 2018  
Exhibit Hall is open during published hours only.  
Welcome Reception 5:00 p.m. – 7:00 p.m.

Friday, March 9, 2018  
Exhibit Hall is open 7:00 a.m. – 6:00 p.m.  
Continental Breakfast 7:00 a.m. – 8:00 a.m.  
Morning Refreshment Break 10:00 a.m. – 10:45 a.m.  
Luncheon in the Exhibit Hall 12:15 p.m. – 2:00 p.m.  
Afternoon Refreshment Break 3:15 p.m. – 3:45 p.m.  
Happy Hour in the Exhibit Hall 5:00 p.m. – 6:00 p.m.

Saturday, March 10, 2018  
Exhibit Hall is open 7:00 a.m. – 11:00 a.m.  
Networking Breakfast 7:00 a.m. – 8:00 a.m.  
Morning Refreshment Break 10:30 a.m. – 11:00 a.m.

Tear-Down  
Saturday, March 10, 2018, 11:00 a.m. – 5:00 p.m.

Booth Fees: $4,480 if space is reserved before December 31, 2017; $4,715 after December 31, 2017—including six company representatives in booth. Additional representatives may occupy the exhibit booth for a fee of $100 per representative. Gold and Silver Exhibitors and AMGA Corporate Partners receive booths at a discounted rate.

Booth Assignment: Reservations and space location will be advised by written confirmation.

Lead Retrieval System: Exhibitor lead retrieval systems will be available at no charge for organizations that wish to participate. Upgrades to the lead retrieval system will be at exhibitor’s expense.

Hotel Accommodations:  
Hotel information will be forwarded with booth confirmation notification. The contracted AMGA hotels will not honor reservations without your confirmation information.

Regulations: AMGA reserves the right to deny space to any company whose exhibit is deemed inappropriate to the interests of its member groups or whose presentation is objectionable to the association. Any company breaking their booth down early will lose booth assignment points and maybe barred from participating at future AMGA events. Exhibitors wishing to leave early must contract with the show decorator to have their booth taken down for them at the conclusion of the show.

Payment: Enclose payment by check with completed contract and mail to:

AMGA  
One Prince Street  
Alexandria, VA 22314-3318

Fax credit card payment with completed contract to 703.548.1890, or register online at amga.org.

For further information contact Fred Haag at 703.838.0033 ext. 329 or fhaag@amga.org.
2017 Exhibitors and Contributors

**AMGA Sustaining Partner and Platinum Host**
Optum

**Gold Contributors**
AbbVie
Conifer Health Solutions
Convergence CT
Epic
Grant Cooper
IBM Watson Health
NextGen Healthcare

**Silver Contributors**
The Advisory Board Company
Allscripts
Culbert Healthcare Solutions
eClinicalWorks
Global Healthcare Alliance
Inovalon
Lightbeam Health Solutions
MediSync
Meridian Medical Management and PrecisionBI
Novartis Pharmaceuticals Corporation
PerfectServe
Philips Wellcentive
Phreesia
Premier, Inc.
ProAssurance Group
Sutter Physician Services
VitreosHealth
West (TeleVox Solutions)
Witt/Kieffer

**Exhibitors**
AAPA Center for Healthcare Leadership and Management
AbbVie
Adkisson Search Consultants
Agile Health, Inc.
Allscripts
Alpha II
America’s Diabetes Challenge
Ancillary Care Strategies
Barton Associates
BBL Medical Facilities
Boehringer Ingelheim Pharmaceuticals, Inc.
Boulder Associates Architects
CareCloud
Carena, Inc.
CartQue Inc.

Cejka Search
Challenger Corporation
CHESS
CipherHealth
Clockwise.MD
Coker Group
Colonial Healthcare
Conifer Health Solutions
CPP Buying Group
Credit Systems International, Inc.
CSC
Culbert Healthcare Solutions
The Doctors Company
Echo, a Healthstream Company
eClinicalWorks
Elite Medical Scribes
eQHealth Solutions
ERDMAN
eSolutions
Exact Sciences
Express Air Medical Transport
Fresenius Kabi USA
GeBBS Healthcare Solutions
Global Healthcare Alliance
Global Medical REIT Inc.
Grant Cooper
Health Catalyst
Healthcare IP
HealthPASS
Healthjump, Inc.
Heisenberg II
The Hire Connection
HMR Weight Management Services
Humana
Huron | Studer Group, A Huron Company
IBM Watson Health
Ideal Protein of America
IMO – Intelligent Medical Objects
Indegene
IU Kelley School of Business – Business of Medicine Physician MBA
Inovalon
InsMed Insurance Agency, Inc.
InteliChart
Intelligent Retinal Imaging Systems (IRIS)
ISR Consulting Group / Extreme Radiology
Jackson & Coker
Jackson Physician Search

Janssen Pharmaceuticals, Inc.
The Joint Commission
Jordan Search Consultants
LifeSolutionz
Lightbeam Health Solutions
Lumeris
Mayo Clinic
Medical Group Management Association
The Medical Letter
Medicus Healthcare Solutions
MediRev
MediSync
Medical Information Technology, Inc. (MEDITECH)
MedPro Group
Midmark Corporation
Mint Physician Staffing
Montecito Medical
Moonlighting Solutions
Mature Health
MyHealthDirect
Navicure
NCQA
Netgain
Newport Credentialing Solutions
Novartis Pharmaceuticals Corporation
Novo Nordisk
NRC Health
Optum
Orchard Software
PedsPal Group Purchasing
PerfectServe
Philips Wellcentive
Phreesia
PhysAssist Scribes, Inc.
Physicians Realty Trust
Pinnacle Health Group
PracticeLink
Premier, Inc.
Premier Health
ProAssurance Group
ProCred
Professional Credit
ProScribe
QGenda, LLC
Rendina Healthcare Real Estate
ReportingMD, Inc.
Revation Systems
Medical Groups and Health Systems in Attendance at 2017 Annual Conference

Roche Diagnostics, Inc.
Rodac Development & Construction
Scribe
ScribeAmerica
Shared Imaging
SingleCare
SmartScrubs
Socius Marketing
Southcentral Foundation
SPH Analytics
Stanson Health
Stericycle Communication Solutions
SullivanLuallin Group
Superio Healthcare Solutions
Sutter Physician Services
symplr
TAVOCA
TeamHealth Medical Call Center
THMED, LLC
TruMed Systems
UnisonMD
University of St. Thomas –Opus College of Business
University of Tennessee Physician Executive MBA Program
Upfront Health Services
URAC
Versus Technology
VITAL WorkLife
VitreosHealth
Welch Allyn
West (TeleVox Solutions)
Witt/Kieffer
ZirMed
ZurickDavis
ZyDoc

Additional Grants
Acuity Professional Placement Solutions, LLC
Arcadia Healthcare Solutions
Bates Architects
Evariant
The Hartford
The Kinetix Group
Navigant
NextGen Healthcare
Premier, Inc.
ProAssurance Group
Shared Imaging

Acclaim Physician Group
Adventist Health Physicians Network
Adventist HealthCare, Inc.
Advocare, LLC
Advocate Medical Group
Affiliated Community Medical Centers, P.A.
AHS Oklahoma Physician Group, LLC dba Utica Park Clinic
AllCare IPA
Allied Physicians of Michiana LLC
Allina Health
Ascension Medical Group
Atlantic Medical Group
AtlantiCare Physician Group
Atrius Health
Aurora Advanced Healthcare
Aurora Health Care Medical Group
Austin Diagnostic Clinic, P.A.
Austin Regional Clinic, P.A.
Azalea Health
Baptist Health Medical Group
Baptist Medical Group
Bassett Healthcare
Baycare Medical Group
Bay Health Care System/HealthTexas Provider Network
Bay Scott & White Health
Baystate Medical Practices
Beaumont Health Physicians
Beloit Health System
Benefits Medical Group
Billings Clinic
Blessing Corporate Services
Blessing Physician Services
Boice-Willis Clinic, P.A.
Bon Secours Health System, Inc.
CardioNet Inc.
CareMount Medical, P.C.
Carilion Clinic
Carle Physician Group
Carolinas Healthcare System
Cayuga Medical Associates, PC
Cedars-Sinai Medical Care Foundation
Central Ohio Primary Care Physicians, Inc.
Central Virginia Family Physicians
Centura Health Physician Group
Children's Health System of Texas
Children's Hospital of Chicago Faculty Practice Plan
Children's Primary Care Medical Group
Christie Clinic, LLC
CHRISTUS Good Shepherd Health System
CHRISTUS Physician Group
CHRISTUS Trinity Mother Frances Hospital and Clinics
Cleveland Clinic
Clinics of North Texas
Coastal Carolina Health Care, PA
Colom & Carney Clinic
Colorado Permanente Medical Group, P.C.
Columbia Memorial Hospital Medical Group
Community Physicians of Indiana
Comprehensive Women's Care Inc
Confluence Health
Cornerstone Health Care, P.A.
The Corvallis Clinic
Covenant Medical Group (TX)
Crystal Run Healthcare
Dartmouth Masters of Health Care Delivery Science
DaVita Healthcare Partners/AIP/APC/AMG
Dean Clinic
Dreyer Medical Clinic
DuPage Medical Group
Eastern Maine Medical Center
Edinger Medical Group, Inc.
Emory Clinic
Essentia Health - Central Region
Essentia Health System
Excella Health Medical Group
Excella Health Physician Practices
Exempla Physician Network
Family Health Group, Inc.
Family HealthCare Associates
FirstHealth of the Carolinas
Florida Medical Clinic, P.A.
Franciscan Medical Group
Friends of AMGA
Geisinger Health System
Genesys Health Group
Genesis HealthCare System, Physician Services
Gonzaba Medical Group
Great River Health Systems
Group Health Cooperative of South Central Wisconsin
Gundersen Health System
Guthrie Clinic, Ltd.
Gwinnett Medical Group
Harbin Clinic, LLC
Hartford Healthcare
Medical Groups and Health Systems in Attendance at 2017 Annual Conference (continued)

Harvard TH Chan School of Public Health
Hattiesburg Clinic, P.A.
HCA Physician Services - Capitol Region
Health Quest Medical Practice
HealthCare Partners Medical Group
HealthPartners Medical Group
HealthTexas Medical Group
HeartPlace
Henry Ford Allegiance Health
Henry Ford Health System
Henry Ford Medical Group
Heritage Medical Associates, P.C.
Heritage Provider Network
Holston Medical Group
Holzer Health System
Hospital Sisters Health System Medical Group
IHA
IKS Health
INOVA Health System
INTEGRIS Medical Group
Intercoastal Medical Group, Inc.
InterMed
Intermountain Medical Group
The Iowa Clinic, P.C.
IU Health Physicians
The Jackson Clinic, P.A.
Johns Hopkins University
Kelsey-Seybold Clinic
Kettering Physician Network
Kootenai Health
Lakeland Regional Health Systems
Lehigh Valley Physician Group
Lexington Clinic, P.S.C.
Loma Linda University Health Care
Maine Medical Partners
Marshfield Clinic
Martin Health Physician Group
Martin's Point Health Care
Maui Medical Group, Inc.
Family Health Group, Inc.
Family HealthCare Associates
FirstHealth of the Carolinas
Florida Medical Clinic, P.A.
Franciscan Medical Group
Friends of AMGA
Geisinger Health System
Genesis Health Group
Genesis HealthCare System, Physician Services
Gonzaba Medical Group
Great River Health Systems
Group Health Cooperative of South Central Wisconsin
Gundersen Health System
Guthrie Clinic, Ltd.
Gwinnnett Medical Group
Harbin Clinic, LLC
Hartford Healthcare
Harvard TH Chan School of Public Health
Hattiesburg Clinic, P.A.
HCA Physician Services - Capitol Region
Health Quest Medical Practice
HealthCare Partners Medical Group
HealthPartners Medical Group
HealthTexas Medical Group
HeartPlace
Henry Ford Allegiance Health
Henry Ford Health System
Henry Ford Medical Group
Heritage Medical Associates, P.C.
Heritage Provider Network
Holston Medical Group
Holzer Health System
Hospital Sisters Health System Medical Group
IHA
IKS Health
INOVA Health System
INTEGRIS Medical Group
Intercoastal Medical Group, Inc.
InterMed
Intermountain Medical Group
The Iowa Clinic, P.C.
IU Health Physicians
The Jackson Clinic, P.A.
Johns Hopkins University
Kelsey-Seybold Clinic
Kettering Physician Network
Kootenai Health
Lakeland Regional Health Systems
Lehigh Valley Physician Group
Lexington Clinic, P.S.C.
Loma Linda University Health Care
Maine Medical Partners
Marshfield Clinic
Martin Health Physician Group
Martin's Point Health Care
Maui Medical Group, Inc.
Family Health Group, Inc.
Family HealthCare Associates
FirstHealth of the Carolinas
Florida Medical Clinic, P.A.
Franciscan Medical Group
Friends of AMGA
Geisinger Health System
Genesis Health Group
Genesis HealthCare System, Physician Services
Gonzaba Medical Group
Great River Health Systems
Mayo Clinic Health System - Eau Claire Clinic, Inc.
Mayo Clinic Health System - Franciscan Skemp Healthcare
MCV Physicians
Medical Associates Clinic, P.C.
The Medical & Surgical Clinic of Irving, P.A.
MemorialCare Medical Group
Mercy
Mercy Clinic West
Mercy Health
Methodist Medical Group
Methodist Physicians Clinic
Michigan State University, College of Human Medicine
Midland Health
Mississippi Baptist Health Systems
Mount Nittany Physician Group
Mountain States Medical Group
MultiCare Sumner Medical Associates
Nebraska Medicine
Noran Neurological Clinic
North Bend Medical Center, Inc.
North Memorial Health Care
North Mississippi Medical Clinics, Inc.
North Texas Specialty Physicians
Northeast Georgia Physicians Group
NorthShore University Health System
Northwell Health
Northwell Health Physician Partners
Northwest Permanente P.C. Physicians & Surgeons
Northwest Primary Care Group, P.C.
Norton Medical Group
Novant Medical Group
Ochsner Health System
Ogden Clinic
Ohio State University Medical Center
OhioHealth
OhioHealth Group
Olmsted Medical Center
OptumCare
OptumCare Southern California
The Oregon Clinic, P.C.
Oregon Health & Science University, School of Medicine
Oregon Medical Group, P.C.
OSF Medical Group
OU Physicians
Our Lady of the Lake Physician Group, LLC
Palo Alto Foundation Medical Group
Palo Alto Medical Foundation
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<th>Medical Group</th>
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<td>Park Avenue Medical</td>
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<td>Texas Health Care - Privia Medical Group North Texas</td>
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<td>Tulane University Medical Group</td>
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<td>UNC Health Care System</td>
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<td>University of North Texas Health Science Center</td>
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<td>University of Vermont Health Network Medical Group</td>
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<td>UPMC Susquehanna Health Medical Group</td>
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<td>Wake Forest Baptist Health</td>
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<td>WESTMED Medical Group, P.C.</td>
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<td>White-Wilson Medical Center</td>
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<td>Wilmington Health</td>
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<td>Women’s Care Florida</td>
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Conditions of Contract to Exhibit

Application
AMGA reserves the right to reject applications with or without cause, in its sole discretion. Application for booth space must be accompanied by payment or purchase order. Applications received without payment will be returned.

Conditions and Rules
It is understood that the following conditions and rules (the "Rules") are agreed to as part of the agreement between AMGA and the individual or entity who has purchased exhibit space (the "Exhibitor") for a specific AMGA conference (the "Conference") pursuant to AMGA's Contributor (Exhibitor) Registration Form (the "Agreement"). AMGA shall have the authority to interpret and enforce these Rules. All matters not covered by these Rules are subject to the discretion of AMGA. The Exhibitor is responsible for familiarizing itself with all of the Rules. Exhibitors or their representatives who fail to observe these Rules or who, in the sole and absolute discretion of AMGA, conduct themselves improperly, may be dismissed without refund or appeal for redress.

General Terms and Conditions
The AMGA Annual Conference Committee determines the eligibility of any company or product for exhibit. The Committee may forbid installation or request removal or discontinuance of any exhibit or promotion, wholly or in part, that, in its sole and absolute discretion is not in keeping with the character and purposes of AMGA. Further, AMGA reserves the right to take the following actions at any time prior to or during the Conference and at its sole discretion: (1) terminate the Agreement or decline to provide space to an Exhibitor for any reason, including but not limited to Exhibitor conduct, or Exhibitor use, promotion and/or distribution of material(s) and/or content that is objectionable to AMGA or is not consistent with AMGA's bylaws, rules and regulations, or mission; (2) prohibit any exhibit, or part thereof, that violates these Rules or is, in any other way, not suitable for, or not in keeping with the character and spirit of the Conference; (3) close any exhibit without refund or right to appeal for redress if such exhibition is determined by AMGA to be too loud or disruptive and/or too disturbing to other exhibits because of, among other things, material, content or method of operation; (4) close any exhibit without refund or right to appeal for redress if the Exhibitor or its representatives, in the sole and absolute discretion of AMGA, fail to observe these Rules or fail to conduct themselves properly; and/or (5) refuse to permit an Exhibitor who violates these Rules to participate in one or more future AMGA Conferences.

Occupy of Exhibit Space
A. If the Exhibitor fails to occupy its assigned exhibit space by the close of the exhibit installation period for such Conference, AMGA may rent such exhibit space to any other Exhibitor or use said exhibit space for such purposes as it may see fit in its sole discretion without any liability on its part and without in any way releasing the Exhibitor from any liability hereunder. Furthermore, if the Exhibitor does not occupy or staff the exhibit space as required herein, all rights of the Exhibitor will be revoked and all payments by the Exhibitor will be forfeited.

B. Throughout ALL exhibit hours of the Conference the Exhibitor's assigned exhibit space must remain staffed by at least one attendant and all exhibits/displays must remain fully intact.

C. Dismantling or removing an exhibit or materials before the official closing of the Conference is prohibited. Premature dismantling of and/or failure to fully staff the exhibit space during the entire Conference may result in the loss of future Conference participation. Organizations wishing to leave early can contract with the official show decorator to have their booth taken down at the conclusion of the meeting. Exhibitors will have reasonable time to erect and dismantle their exhibits, which will be specified in the Exhibitor Service Manuals. Exhibit materials not removed from the hall by the time specified will be removed by AMGA at the Exhibitor's expense and liability. Refer to the Exhibitor Manual for complete schedules, rules and regulations, and instructions for the installation and removal of the exhibits.

D. AMGA reserves the right to alter locations of assigned exhibit space as shown on the official floor plan, if deemed advisable and in the best interests of the Conference as determined by AMGA in its sole discretion.

Compliance with the Law
The Exhibitor and its representatives, and all exhibits, exhibit materials and displays, shall at all times be in compliance with all applicable federal, state and local laws, codes and regulations.

Use of the AMGA Name
The use or display in any manner or medium of AMGA's or the Conference's name, logo marks, or copyrighted materials is not permitted, and no reference, implication or use of such name, logo, acronym, marks or copyrighted materials may be made to claim or imply AMGA endorsement, affiliation or approval of any product, service or program without the express, prior written consent from AMGA.

Amendments
AMGA may amend these Rules at any time, and all amendments so made shall be binding on the Exhibitor.

Assignment and Subletting
The assignment or subletting of any part or all of the exhibit space by the Exhibitor is not permitted and any attempt to do so shall be of no force or effect.

Disputes
The Exhibitor must notify AMGA of any and all disputes with respect to the Agreement or these Rules. These Rules are subject to interpretation and decision as provided in the first paragraph, titled Condition and Rules, above. The Agreement and these Rules shall be governed and construed in accordance with the laws of the Commonwealth of Virginia exclusive of any conflict-of-law provisions, and the Exhibitor hereby submits to the jurisdiction of the state and federal courts within the Commonwealth of Virginia for proceedings related to the Agreement and these Rules.

Force Majeure
In the event that the Exhibitor's assigned exhibit space for the Conference shall be destroyed by fire or the elements, or by any other cause, or in the case of government intervention or regulation, military activity, strikes, or any other circumstances that make it impossible or inadvisable for AMGA to hold the Conference or a portion thereof at the time and place provided in
the Agreement, the Agreement shall terminate and the Exhibitor shall and does hereby waive any claim for property or other damages or compensation except the pro rated return of the amount paid by the Exhibitor after deduction by AMGA of actual expenses incurred in connection with the Conference, and there shall be no further liability on the part of either party.

**Liability and Insurance**

A. The relationship between AMGA and the Exhibitor and their respective representatives is that of independent contractors. AMGA assumes no liability for any act of omission or commission by the Exhibitor.

B. The Exhibitor shall and hereby agrees to indemnify, defend and hold AMGA and its directors, officers, employees, agents and representatives (collectively, the “Indemnified Parties”) harmless from and against all demands, claims, actions, causes of action, assessments, losses, damages, liabilities, costs and expenses (including, without limitation, interest, penalties and attorneys’ fees and expenses) (“Losses”), asserted against, resulting to, imposed upon, or incurred by AMGA or the Indemnified Parties, directly or indirectly by reason of, arising out of or resulting from any cause whatsoever.

C. In addition, the Exhibitor shall and hereby agrees to indemnify, defend, and hold the exhibit hall and its employees and agents harmless from and against all Losses arising out of or caused by the Exhibitor’s installation, removal, maintenance, occupancy, or use of the exhibit space or any part thereof. The Exhibitor shall also be liable to other Exhibitors for any damage caused to the other Exhibitors’ property.

D. In the event that liability is asserted by the Exhibitor against AMGA or any of its directors, officers, employees, agents or representatives for any reason, the Exhibitor agrees that in no event shall AMGA or any of its directors, officers, employees, agents or representatives be liable to the Exhibitor for any amount in excess of the exhibit space rental fee actually paid by the Exhibitor to AMGA under the Agreement.

E. The Exhibitor shall obtain, at its own expense, for the duration of the term of the installation and use of the exhibit space, Comprehensive General Liability Insurance (CGL) in an amount not less than one million dollars ($1,000,000) per occurrence and $2,000,000 aggregate, specifically naming AMGA as a co-insured. Exhibitor shall also obtain Worker Compensation as may be statutorily required in the jurisdiction where services are to be provided or performed and Automobile Liability including hired and non-owned vehicles with limits of $1,000,000 CSL (combined single limit). All coverage must be written with carriers that are admitted in the jurisdiction where services are to be provided and have at least a rating of A VIII or better in the current AM Best guide. The Exhibitor’s Commercial General Liability and Automobile Liability insurance policy must provide the following: (1) coverage to apply as primary without contribution from other sources, and (2) policy contains a waiver of subrogation provision. No cancellation or material change in coverage will be made without thirty (30) days prior written notice to AMGA. A current certificate of insurance reflecting the above requirements must be on file with AMGA prior to entry to the exhibit floor. The Exhibitor acknowledges that neither AMGA nor the exhibit hall maintain insurance covering the Exhibitor’s property and that the Exhibitor is encouraged to obtain business-interruption and property-damage insurance covering any such losses by the Exhibitor since all such losses are the sole responsibility of the Exhibitor. It is also recommended that the Exhibitor obtain insurance policies covering the transporting of its exhibit materials and equipment to and from the Conference.

F. In the event the Exhibitor desires special security precautions during the Conference, the Exhibitor should arrange for private guard service, if desired, or should make arrangements to have locked facilities available in its exhibit space for the storage of display materials or products.

**Exhibitor Appointed Contractors**

In the event that AMGA appoints any official service contractors for such services as material handling, furniture rental, booth and floral decorations, signs, photographs, drinking water, skilled labor or others, the Exhibitor agrees to utilize the services of such official service contractors. Specifically, the Exhibitor acknowledges that electrical service must be coordinated by AMGA’s contractor, and that all rental equipment and labor requirements must be requested through AMGA’s official decorator. If the Exhibitor wishes to utilize the services of any contractor other than those contractors appointed by AMGA, the Exhibitor must first obtain the prior written consent of AMGA. In order to conform to union contract rules and regulations, the Exhibitor must use qualified union personnel for the various services required for installation and dismantling of exhibits and for material handling within the Conference. Any requests from independent contractors hired by the Exhibitor must be made to the exhibit hall manager not less than 90 days prior to the Conference start date. The CONTRACTOR hired by the exhibitor must, by the deadline date, provide the show’s official contractor with a current Certificate of Insurance with minimum limits of $500,000 property damage per occurrence, $1,000,000 personal injury per occurrence, workers compensation aggregate coverage of $1,000,000 per occurrence, and naming Shepard Exposition Services and AMGA as additionally insured for the time period of the show (including move-in and move-out days).

**Exhibit Display Guidelines**

A. Aisles and other spaces in the exhibit hall not leased to Exhibitors shall be under the control of AMGA. All displays, interviews, conferences, distribution of literature, lectures, audience seating/standing and the transactions of business of any nature shall be made WITHIN the exhibit space assigned to the Exhibitor.

B. The Exhibitor agrees to accept full responsibility for compliance with local, city and state fire, safety and health ordinances regarding the installation and operation of equipment or otherwise relating to the Exhibitor and its exhibit space. Only fireproof materials may be used in displays, and the necessary fire precautions will be a responsibility of the Exhibitor.

C. All exhibit materials and equipment must be located within the exhibit space and protected by safety guards and devices, where necessary, to prevent personal accident or injury to Conference attendees and/or exhibit personnel. Equipment with sharp or protruding edges posing a potential danger to Conference attendees and/or exhibit personnel, at whatever level, must have protective covering and be flagged.
A. Circulars, publications, printed advertisements, literature, promotional giveaways, samples, and all other advertising materials may be distributed only within the Exhibitor’s assigned exhibit space.

B. Soliciting, interviews, demonstrations, and detailing by the Exhibitor must be confined to Exhibitor’s assigned exhibit space.

C. Advertising, canvassing, soliciting of business, conferences in the interest of business, and other similar activities are not permitted except by Exhibitors and then only in the Exhibitor’s assigned exhibit space. Selling of any items or services during exhibit hall hours is expressly prohibited.

D. Canvassing, exhibiting or distributing advertising materials outside of the Exhibitor’s assigned exhibit space is expressly prohibited.

E. Prize contests and drawings must be approved by AMGA in advance of the Conference.

F. The extending of printed invitations by the Exhibitor or by its agents and/or employees from the Exhibitor’s assigned exhibit space for private meetings of AMGA members during the hours of the Conference is prohibited. A copy of all printed invitations must be sent to AMGA for approval prior to the Conference.

G. No exhibits, displays or advertising material of any kind will be allowed in the exhibit hall rooms or hallways unless approved in advance by AMGA.

H. Persons who are not Exhibitors are prohibited from any detailing, exhibiting or soliciting within the exhibit hall.

I. Solicitation of advertising by magazines or publishers from Exhibitors on the floor of the exhibit hall is prohibited.

J. Failure to comply with these Rules regarding Solicitation and Advertisement may, at AMGA’s sole discretion, result in the Exhibitor’s dismissal from the exhibit hall.

Access for Persons with Disabilities
AMGA works to provide an accessible Conference for all attendees with disabilities and believes that persons with disabilities should be given the opportunity to participate and interact to the fullest extent possible. AMGA encourages all Exhibitors to make their exhibit space accessible to people with disabilities.

Age Requirements
In the interest of safety and injury prevention, no one under 21 years of age will be permitted in the exhibit hall during move-in, the duration of the Conference, and move-out. AMGA reserves the right to require proof of age prior to admission to the Conference.

Photography, Copyright, Video
The Exhibitor may take photographs only of its own exhibit space. Photographing or recording the exhibit space of other Exhibitors is prohibited without the prior written consent of such other Exhibitor. Exhibitors must notify AMGA of any audio or video recordings (and the intended use of such recordings) of conference attendees that will take place at their booth. AMGA reserves the right to photograph and record the conference events, including exhibitors, as determined in the sole discretion of AMGA. Exhibitors are responsible for paying all licensing and royalty fees that may be due as a result of Exhibitors use of any copyrighted materials in the booth. This especially applies to music license fees for live, recorded or mechanical music used in videotapes; music tapes or otherwise that are due to ASCAP, BMI, or other copyright owners. In the event that AMGA is sued for, held liable for, or pays any such fees, the Exhibitor shall be liable to AMGA for all amounts paid, including all costs and expenses such as attorneys’ fees.
Like the best investments, AMGA’s Corporate Partner Program offers benefits and returns that far exceed your financial commitment. If your goal is creating solid relationships with the decision makers at the leading healthcare organizations in the country, AMGA’s Corporate Partner Program can help you, with added, sometimes incalculable benefits accruing as you participate: access to the leaders at the most prestigious medical groups in the U.S., acknowledgement to keep you top-of-mind among group leaders, and discounted opportunities for venues where you can develop and nurture your business relationships.

AMGA asked its industry partners what they were looking for in their business relationships. With that input, we redesigned our Corporate Partner Program to provide the components which they indicated are of most value to them:

- Access
- Return on Relationship
- Return on Investment

This Corporate Partner Program rewards organizations for their total investment in AMGA during the course of the proceeding year. The program offers you two levels of participation:

- Premier ($27,500)
- Executive ($5,750)

Organizations that choose to participate at either of these levels will also have the opportunity to earn participation points to reach the Chairman’s Circle, which affords additional benefits and access to AMGA members.

Premier or Executive Partners can participate in the Chairman’s Circle if they accumulate 100,000 points during the course of the year. Points are based on the total investment that an organization makes in the association during the course of a year (for example, your points in 2017 are accrued based on your total participation in 2016). As points accumulate, so does your level of access to the benefits of membership. Points will be rewarded based on the amount invested (one point for every one dollar invested). In addition, throughout the year “specials” will reward organizations with bonus points for investments in specific projects.

This program puts you in direct contact with the leaders of the largest and most prestigious medical groups, integrated healthcare delivery systems, and IPAs in the U.S. These are the individuals who make the purchase decisions, choose vendors, and establish collaborative partnerships. As a member of the new AMGA Corporate Partner Program, you will have opportunities to develop relationships with these leaders and the institutions they represent to the degree you feel best suits your needs.

More than just an opportunity to list your name next to countless other firms with similar interests, AMGA’s Corporate Partner Program allows you to work side-by-side with the very institutions you are trying to reach. AMGA will help you continue to develop and expand your healthcare programs, products, and services with direct provider input, cutting-edge information and research, regular accessibility to the nation’s healthcare leaders, and a true partnership within one of the most influential healthcare trade associations in the country.

The AMGA Corporate Partner Program provides you with access to the leaders at the most prestigious medical groups in the U.S., acknowledgement to keep you top-of-mind among group leaders, and discounted opportunities for venues where you can develop and nurture your business relationships.

**ACCESS**

**Private Meetings with Healthcare Leaders:** An extremely valuable benefit available only to organizations at the Chairman’s Circle level is a formal, private roundtable discussion meeting with some of the leaders of AMGA’s member medical groups.

**Access to Online Membership Directory:** All organizations participating in AMGA’s Corporate Partner Program are given access to the association’s password-protected online membership directory, which includes the name and contact information for every AMGA member group, along with the names and titles of primary decision-makers.

**First Consideration on Partnership Opportunities:** Corporate Partners are given “first right of refusal” when AMGA selects industry partners for new programs and products being developed for its members.

**Preference on Exhibit Hall Space:** Participants in the Corporate Partner Program are given preference in location of their exhibit booths at AMGA’s meetings, providing them a high-visibility, high-traffic location in the Exhibit Hall.

**AMGA’s VIP List Mailing Labels:** Complimentary sets of AMGA’s VIP list are provided to Corporate Partners to allow for the successful execution of their direct mail campaigns (available electronically).

**Onsite Meeting with AMGA Senior Executives:** Meeting with members of AMGA’s team will help Corporate Partners learn about trends and issues affecting medical groups nationwide.

**RETURN ON RELATIONSHIP**

**Special Acknowledgements:** Members of the Chairman’s Circle will receive special acknowledgement and recognition at the Opening General Session of AMGA’s Annual Conference.

**Listings on AMGA’s Website:** Corporate Partners at all levels are given a listing in the Corporate Partner section and AMGA’s Supplier Showcase, the virtual Exhibit Hall located on AMGA’s Website (there is no limit on the size of your listing).

**Banner Ad in Online Membership Directory:** All organizations participating in AMGA’s Corporate Partner Program receive an ad in the online membership directory. This ad rotates periodically with those of other Corporate Partners and is viewed by medical group leaders nationwide 24 hours a day, 7 days a week as they search the directory for information they use to contact and network with their fellow members.

**Acknowledgement Advertisements:** To thank Corporate Partners for their support and provide them with an additional means of recognition, AMGA will place an enhanced listing in the Industry Partner Directory that appears in the May 2018 issue of the Group Practice Journal for all organizations in the Chairman’s Circle. Premier and Executive Corporate Partners receive a listing in the Industry Partner Directory.
**Partnership Recognition:** Corporate Partners are given prominent recognition when partnering with AMGA and its members on projects, including award presentations and conferences.

**RETURN ON INVESTMENT**

**Discounted Rates at Conferences:** Representatives of Corporate Partner organizations are able to attend association conferences at the discounted member rate.

**Discount on Exhibit Space:** Members of the Chairman’s Circle and Premier Corporate Partners receive a discount off exhibit space at AMGA’s Annual Conference.

**Discounts on Advertisements:** Advertising in the Group Practice Journal offers a marketing reach into the medical group community like no other association publication in the industry. AMGA Corporate Partners taking advantage of this advertising tool keep their corporate messages in the minds of the medical group community and save thousands of dollars each year via their Corporate Partner advertising discounts.

**OTHER MEMBER BENEFITS**

As a Corporate Partner, you can participate in educational activities and receive up-to-date information through AMGA’s resources.

- Access to the Member Portion of the AMGA Website
- Banner Ads in Selected AMGA E-publications

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## COMPARISON OF CORPORATE PARTNER COSTS AND BENEFITS

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<th>Chairman's Circle</th>
<th>Premier</th>
<th>Executive</th>
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<tr>
<td>Special Acknowledgement and Recognition at Opening General Session of Annual Conference</td>
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<tr>
<td>Annual Private Meeting (with Board of Directors or other group of members)</td>
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<tr>
<td>Group Practice Journal Table of Contents Banner Ad (email we would send out to members, etc., prior to the Journal mailing)</td>
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<td>Annual Onsite Meeting with AMGA Senior Executives</td>
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<td>Webinar Opportunities (webinar is done in partnership with a member medical group)</td>
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<tr>
<td>Discount on exhibit space (at Annual Conference)</td>
<td>20%</td>
<td>10%</td>
<td>5%</td>
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<tr>
<td>Hospitality Suites available at Annual Conference (extra fee)</td>
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<td>Banner Ad in e-publication Inside AMGA</td>
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<td>Advertising Discount in the Group Practice Journal</td>
<td>50%</td>
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<td>Mailing Labels (AMGA Executive Contact List)</td>
<td>6</td>
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<td>Subscriptions to Publications (Group Practice Journal, Inside AMGA, and Advocacy ENews, etc.)</td>
<td>20</td>
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<tr>
<td>Listing in AMGA Industry Partner Directory in Group Practice Journal</td>
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<tr>
<td>Enhanced Listing in AMGA Industry Partner Directory in Group Practice Journal</td>
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<td>Banner Ad (online Membership Directory)</td>
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<td>Access to online Membership Directory</td>
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<td>Enhanced Access to online Membership Directory (expanded demographics)</td>
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<td>Supplier Showcase Listing (AMGA website)</td>
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<td>Member rate at AMGA meetings</td>
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<td>Industry news (press releases in AMGA publications)</td>
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<td>First consideration on other projects</td>
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<td>Second consideration on other projects</td>
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<td>Third consideration on other projects</td>
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<td>First choice on exhibit space</td>
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<td>Second choice on exhibit space</td>
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<td>Third choice on exhibit space</td>
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</table>

Three levels of participation are available, with the access and visibility increasing with each level.
Contributor (Exhibitor) Registration Form

AMGA 2018 Annual Conference
March 8-10, 2018
Phoenix Convention Center
Phoenix, Arizona

Please send only one registration for your entire organization.

Organization

Address

City/State/ZIP Code

Phone/Fax

Email

Contact Person/Ext.

Preferred booth location (AMGA will make every effort to meet exhibitors’ placement requests. However, we cannot guarantee exhibit locations).

Choice #1

Choice #2

Choice #3

Choice #4

Exhibitor you wish to be located near?

Exhibitor you wish not to be located near?

Product Description:
Please provide a brief description (50 words or fewer) of your product or service:

__________________________

__________________________

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Names of your onsite representatives: six representatives may attend every Exhibit Hall function for free; additional representatives may work in the booth for a fee of $100 per person. Exhibitors receive one complimentary conference registration to the entire meeting. Additional exhibitor staff has the option to purchase conference registrations at the applicable rate. AMGA Corporate Partners may register at the member rate.

Onsite representatives (name, title and email address); (the first representative listed will receive the complimentary conference registration)

1. ____________________________
2. ____________________________
3. ____________________________
4. ____________________________
5. ____________________________
6. ____________________________

Additional representatives ($100 each) (name and email address):

1. ____________________________
2. ____________________________

Corporate Partner Categories (please see pages 17-18)

- Premier Corporate Partner ($27,500) = $ __________
- Executive Corporate Partner ($5,750) = $ __________

Contribution Category(s) (please see page 4)

- Gold Exhibitor ($22,250) without Booth = $ __________
- Gold Exhibitor with One Booth ($25,250)* = $ __________
- Gold Exhibitor Additional Booths ($2,750 per booth) ___ x $2,750* = $ __________
- Silver Exhibitor without Booth ($7,500) = $ __________
- Silver Exhibitor with One Booth ($10,500)* = $ __________
- Silver Exhibitor with Two Booths ($13,500)* = $ __________
- Additional Booth Attendees __________ x $100 = $ __________

Exhibit Space reserved before December 31, 2017

- Exhibitor AMGA Chairman’s Circle ($3,584) = $ __________
- Exhibitor AMGA Premier Corporate Partner ($4,032) = $ __________
- Exhibitor AMGA Executive Corporate Partner ($4,256) = $ __________
- Exhibitor Non-Corporate Partner ($4,480) = $ __________

Exhibit Space reserved after December 31, 2017

- Exhibitor AMGA Chairman’s Circle ($3,770) = $ __________
- Exhibitor AMGA Premier Corporate Partner ($4,245) = $ __________
- Exhibitor AMGA Executive Corporate Partner ($4,480) = $ __________
- Exhibitor Non-Corporate Partner ($4,715) = $ __________

Additional Support (please see page 6)

Selection: = $ __________
Selection: = $ __________

Total Amount Enclosed = $ __________

* Note that AMGA Corporate Partners receive their appropriate discount on the booth space at the Gold and Silver levels. Contact Fred Haag at 703.838.0033 ext. 329 or fhaag@amga.org.

Payment in full is to be included with this contributor registration. Cancellations of booth reservations received by January 2, 2018, will receive a refund (less a $500 processing fee). No refunds can be made after this date unless AMGA is able to resell the booth. Registrations for the meeting should be made on a separate meeting registration form. Contact AMGA to receive a copy. If payments are not received by December 31, 2017, the higher prices will apply, even if booth space was reserved before that date. Unpaid spaces will be resold after that time to those on the waiting list.

Payment:

- [ ] Check
- [ ] VISA
- [ ] MasterCard
- [ ] American Express

Card Number

Expiration Date

Print Cardholder’s Name

Cardholder’s Signature

Please fax contributor registration forms and credit card payments to: 703.548.1890

Or mail with check to:

AMGA, One Prince Street
Alexandria, VA  22314-3318.

Conference registration questions?
For more information, visit amga.org.

Questions?
Contact Fred Haag at fhaag@amga.org or 703.838.0033 ext. 329.
IT'S IN THE BAG! GUARANTEED!

Group Practice Journal
is in ALL the registration Bags!

Copies of the February 2018 issue of the Group Practice Journal will be distributed to every attendee at the AMGA 2018 Annual Conference at the Phoenix Convention Center in Phoenix, Arizona.

Your ad reaches executives of medical groups, academic/faculty practices, integrated delivery systems, ACOs, and physician-owned and -operated IPAs.

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Email: markmrvica@mrvica.com