Dear Colleague:

You are invited to participate as an exhibitor at the American Medical Group Association® 2015 Annual Conference on Tuesday, March 24 through Thursday, March 26, 2015 at Caesars Palace in Las Vegas, Nevada.

The AMGA Annual Conference is unique in that it brings together physician and non-physician executives from the nation’s leading healthcare organizations, medical groups, academic/faculty practices, integrated delivery systems, ACOs, and physician-owned and -operated IPAs. The financial support we receive from organizations such as yours enables us to present a dynamic conference featuring well-known industry experts presenting in general and breakout sessions as well as receptions and events where valuable networking takes place among colleagues and friends.

This year we will continue our tradition of having numerous activities in the Exhibit Hall, beginning with the opening Welcome Reception on Tuesday, March 24. On Wednesday, March 25 we will hold the continental breakfast, a progressive lunch, all of the refreshment breaks, and a “Happy Hour” in the Exhibit Hall. Breakfast will be served in the Exhibit Hall on Thursday, March 26 and the hall will remain open through the morning refreshment break (note that the AMGF Silent Auction in the Exhibit Hall will be open until the hall closes this year).

These opportunities offer both an interactive exhibit area and a relaxed environment for meeting one-on-one with decision makers from the nation’s leading healthcare organizations. To maximize exposure to our attendees, contributors are invited to participate as conference registrants in educational and social activities and to provide additional support to enrich the conference experience for attendees and your organization. Additionally, every booth will be provided with complimentary Lead Retrieval Systems.

We are offering a variety of incentives to encourage attendees to visit the Exhibit Hall (phone recharging stations, televisions showing sporting events and general sessions, and an expanded specialty drink station). Building on the success of last year’s “Trail Map” game in Grapevine, Texas, we will be creating a new game in 2015. Information on the details of this game will be announced at a future date.

We also invite exhibitors to participate in the popular AMGF Silent Auction in the Exhibit Hall. If your organization donates items to be auctioned, AMGA will invite attendees to view the items at your booth in the Exhibit Hall and your company will be included in key conference marketing materials. An AMGF logo displayed outside your booth also will designate your participation.

This prospectus includes complete information on opportunities available at the AMGA 2015 Annual Conference, offering a number of valuable participation levels. This is an extremely popular event (for the past six years, we have sold out of booths early), and we encourage you to reserve your space early due to the fact that we limit the number of booths in order to increase your contact with attendees. We look forward to seeing you in March.

Sincerely,

Donald W. Fisher, Ph.D., CAE
President and Chief Executive Officer
WHO WILL ATTEND

This conference will be attended by a wide spectrum of medical group leaders:

- CEOs, Presidents, Board Chairs
- CAOs, COOs, Administrators, Executive Directors
- Accountable Care Officers
- Medical Directors, CMOs
- CFOs, Vice Presidents
- Board Members
- Compliance Officers
- Department Directors
- Information Systems Managers
- Pharmacy Department Managers
- Quality and Research Directors and Officers
- Senior Managers of Clinical Effectiveness
- Physician Shareholders
- Directors of Human Resources
- Directors of Marketing

The AMGA Annual Conference is the only meeting where the average attendee:

- is a top decision maker for his/her group
- is from a group with more than 100 physicians
- contracts with 9 HMOs

WHAT IS AMGA?

AMGA is a trade association representing more than 435 multispecialty medical groups and organized systems of care. More than 150,000 physicians practice in AMGA member organizations. Our members provide healthcare services for nearly 120 million Americans (nearly 1 in 3 Americans). Each medical group member has, on average, 14 satellite locations.

AMGA is primarily responsible for providing products and services to its members, but it also makes products and services available to non-members. AMGA members are located in 49 states and include the most widely recognized and prestigious medical groups in America. AMGA membership is as varied as the healthcare market in general. Some members are stand-alone, fee-for-service driven organizations; some are physician-owned and -operated IPAs; and others are integrated with hospitals and/or health plans and operate in a managed care environment.

<table>
<thead>
<tr>
<th>Attendees by Organization Type</th>
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<tbody>
<tr>
<td>3-50</td>
<td>14%</td>
</tr>
<tr>
<td>51-150</td>
<td>28%</td>
</tr>
<tr>
<td>151-500</td>
<td>36%</td>
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<tr>
<td>500-1000</td>
<td>13%</td>
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<tr>
<td>1000+</td>
<td>9%</td>
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<table>
<thead>
<tr>
<th>Attendees by Group Size (FTE MDs)</th>
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<tr>
<td>Academic/Faculty Practice</td>
<td>11%</td>
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<tr>
<td>Non-Affiliated Group Practice</td>
<td>31%</td>
</tr>
<tr>
<td>IDS/Hospital Affiliated</td>
<td>55%</td>
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<tr>
<td>IPA</td>
<td>3%</td>
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<tr>
<th>Attendees by Function Area</th>
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<tbody>
<tr>
<td>Medical/Clinical Administration</td>
<td>28%</td>
</tr>
<tr>
<td>Clinical</td>
<td>9%</td>
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<tr>
<td>Finance</td>
<td>8%</td>
</tr>
<tr>
<td>Other</td>
<td>4%</td>
</tr>
<tr>
<td>Other Leadership</td>
<td>7%</td>
</tr>
<tr>
<td>Administration/Operations</td>
<td>19%</td>
</tr>
<tr>
<td>Executive Leadership/Governance</td>
<td>25%</td>
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</tbody>
</table>
The American Medical Group Association invites you to participate as an exhibitor at the AMGA 2015 Annual Conference, March 24-26, 2015 at Caesars Palace in Las Vegas, Nevada. Choose from four participation levels:

- Platinum Exhibitor
- Gold Exhibitor
- Silver Exhibitor
- Conference Supporter

Please review the many opportunities available and select the ones that meet your needs. If you choose either the Platinum or the Gold level, exhibit booth space (if desired) is guaranteed. Silver Exhibitors are offered first option to purchase exhibit space. We urge you to make your selections early for this important conference. To assure your place, select one or more of the following contribution categories and enter your choice(s) on the attached contributor registration form (you may also register online at www.amga.org). For more information, contact Fred Haag at (703) 838-0033, ext. 329 or fhaag@amga.org.

**PLATINUM Exhibitor $50,000**

- Host of the AMGA Leadership Council Meetings on Monday, March 23, 2015
- The opportunity for a focus group/panel with members of a Leadership Council or Councils*
- Four complimentary registrations to attend the joint sessions of the Leadership Council Meetings (Including all meals/receptions and joint sessions of the Councils. Each council will be meeting individually at certain times and these meetings are for Council members only).
- Exhibit booth (if desired) and opportunity to purchase additional booths for $2,500 each (there is a limit of four booths for the Platinum Exhibitor)
- Floor decal, with organization’s name and logo, in Convention Center
- Your logo will appear on the large screens throughout the meeting prior to General Sessions and other events
- Six complimentary conference registrations
- The opportunity to introduce speakers at Peer-to-Peer Breakout Sessions
- Enhanced acknowledgement on AMGA Conference website containing conference presentation handouts, with link to your website
- Enhanced acknowledgement in the conference program and conference app (including company logo)
- Acknowledgement in the *Group Practice Journal*
- Pre- and post-conference registration list in order to invite attendees to stop by your booth during the conference and to follow up with attendees (these lists are supplied by e-mail for one-time usage)
- Your logo on the conference tote bag (if desired)
- Participation in the Exhibit Hall game (details to be announced)
- Lead Retrieval System
- Invitation for four representatives to attend the AMGA Leadership Council and Board of Directors Reception on Monday, March 23, 2015

*Focus Group/Panel

The Platinum Host Sponsorship includes the opportunity to hold a focus group/panel meeting with members of AMGA Leadership Councils for a confidential, 90-minute breakfast meeting. AMGA will reserve this timeslot in the agenda for this focus group; however, the marketing, agenda development, and activities included in the focus group/panel are the sole responsibility of the Platinum Host. Attendance at the panel will be strictly voluntary on the part of the Council members and AMGA cannot and does not guarantee a minimum number of participants.

**GOLD Exhibitor $25,250**

- Exhibit booth (if desired) and opportunity to purchase additional booths for $2,750 (there is a limit of four booths for Gold Exhibitors)
- Floor decal, with organization’s name and logo, in Convention Center
- Your logo will appear on the large screens throughout the meeting prior to General Sessions and other events
- Four complimentary conference registrations
- The opportunity to introduce speakers at Peer-to-Peer Breakout Sessions
- Enhanced acknowledgement on AMGA Conference website containing conference presentation handouts, with link to your website
- Enhanced acknowledgement in the conference program and conference app (including company logo)
- Acknowledgement in the *Group Practice Journal*
- Pre- and post-conference registration list in order to invite attendees to stop by your booth during the conference and to follow up with attendees (these lists are supplied by e-mail for one-time usage)
- Your logo on the conference tote bag (if desired)
- Participation in the Exhibit Hall game (details to be announced)
- Lead Retrieval System
- Invitation for four representatives to attend the AMGA Leadership Council and Board of Directors Reception on Monday, March 23, 2015
SILVER Exhibitor $7,500
- First option to purchase exhibit space** for an additional $3,000, and the option to purchase an additional booth for $3,000 (there is a limit of two booths for Silver Exhibitor)
- Floor decal, with organization’s name, in Convention Center
- Two complimentary conference registrations
- Acknowledgement on the website containing conference presentation handouts
- Acknowledgement in the conference program and in the Group Practice Journal
- Pre- and post-conference registration list in order to invite attendees to stop by your booth during the conference and to follow up with attendees (these lists are supplied by e-mail for one-time usage)
- Participation in the Exhibit Hall game (details to be announced)
- Lead Retrieval System

EXHIBITOR $4,250 if space is reserved before December 31, 2014; $4,475 after December 31, 2014
- Exhibit booth**
- Signage, with organization name, in registration area
- One complimentary conference registration ***
- Option to purchase conference registration(s) at the member (if applicable) or contributor rate
- Acknowledgement in the conference program and in the Group Practice Journal
- Pre- and post-conference registration list in order to invite attendees to stop by your booth during the conference and to follow up with attendees (these lists are supplied by e-mail for one-time usage)
- Participation in the Exhibit Hall game (details to be announced)
- Lead Retrieval System

** Exhibit space is limited and will be made available first to Gold Exhibitors (Gold Exhibitors may purchase additional booths for $2,750 each). Silver Exhibitors will have first option to purchase exhibit booth space for an additional cost of $3,000 (Silver Exhibitors may purchase an additional booth for $3,000). Anyone wishing to exhibit is encouraged to request space early due to the limited number of booths.

*** Exhibitors receive one complimentary registration. Additional exhibitor staff have the option to purchase conference registration(s).

ADDITIONAL CONFERENCE SUPPORT
The opportunities listed below give your organization additional visibility and recognition, including signage outside events and acknowledgement in the program. Please select the options that fit your organization’s requirements (AMGA welcomes additional grants of any amount in support of this program):

Tuesday, March 24, 2015

AMGA Golf Classic and AMGF Fundraiser

Exclusive Host of AMGA Golf Classic $20,000
- 8 player passes for AMGA Golf Classic
- Name and logo on sign prominently displayed at hotel and golf course
- Formal announcement of your company as a Golf Exclusive Host during AMGA Welcome Reception (Golf Classic winners also will be announced)
- 4 golf hole sponsorships
- Personalized golf balls and tees
- Onsite product merchandising opportunities with current and potential customers

Golf Hole Sponsor**** $2,500
Golf Hole Sponsorship at the AMGA Golf Classic provides excellent opportunities for generating exposure and recognition for your company, your products, and your services. It is also great for creating potential sales contacts and professional networking with leaders and decision makers in the medical group industry. Exposure/recognition benefits your company will receive include:
- 2 player passes for AMGA Golf Classic
- Onsite product merchandising opportunities with current and potential customers
- 6-foot tabletop display at one tee box for a Par 3 hole
- Opportunity to offer a hole-in-one prize

**** If there is an Exclusive Host, there will be no other golf tournament contributor opportunities

AMGF 9th Annual Silent Auction

Exclusive Host of AMGF Silent Auction $25,000
- Exclusive signage at Silent Auction Area in Exhibit Hall
- Exclusive listing on Silent Auction app
- Enhanced listing in Annual Conference Program
- Company listed on AMGA website
- Company listed in Inside AMGA
- Company listed on promotional e-mails
- Company listed on posters at Annual Conference
- Company listed in Group Practice Journal
Co-sponsor of AMGF Annual Silent Auction***** $10,000 (only two companies)
• Shared signage (with one other sponsor) at Silent Auction Area in Exhibit Hall
• Listing on Silent Auction app
• Enhanced listing in Annual Conference Program
• Company listed on AMGA website
• Company listed in Inside AMGA
• Company listed on promotional e-mails
• Company listed on posters at Annual Conference
• Company listed in Group Practice Journal

Sponsor of AMGF Annual Silent Auction*****$5,000
• Shared signage with other sponsors at Silent Auction Area in Exhibit Hall
• Listing on Silent Auction app
• Enhanced listing in Annual Conference Program
• Company listed on AMGA website
• Company listed in Inside AMGA
• Company listed on promotional e-mails
• Company listed on posters at Annual Conference
• Company listed in Group Practice Journal

***** If there is an Exclusive Host or two Co-sponsors, there will be no other Silent Auction sponsorship opportunities.

Donor to AMGF Silent Auction
By donating an item ($50 minimum), your company name will be included in the following marketing materials:
• AMGA website
• Inside AMGA
• Promotional e-mails
• Silent Auction online program
• Posters at Annual Conference
• AMGF logo displayed outside your booth
• Company listed in Group Practice Journal

For information on contributions to support the 9th Annual Silent Auction, please contact Sherry Greenwood, Development Associate, at (703) 838-0033, ext. 352 or sgreenwood@amga.org.

Tuesday, March 24, 2015
Welcome Reception and Strolling Dinner in Exhibit Hall (includes signage outside and inside Exhibit Hall, organization's logo imprinted on napkins, signage at food/beverage stations)
• $10,000 (Exclusive)
• $5,000 (Non-exclusive)

Wednesday, March 25, 2015
Progressive Strolling Luncheon in Exhibit Hall (signage outside and inside Exhibit Hall, organization's logo imprinted on napkins, signage at food/beverage stations)
• $10,000 (Exclusive)
• $5,000 (Non-exclusive)

Happy Hour in the Exhibit Hall Host (signage outside and inside Exhibit Hall, organization's logo imprinted on napkins, signage at food/beverage stations)
• $8,000 (Exclusive)
• $4,000 (Non-exclusive)

Thursday, March 26, 2015
Closing Event (signage outside and inside event, organization's logo imprinted on napkins, organization logo on table place markers)
• For pricing, contact Fred Haag at (703) 838-0033, ext. 329 or fhaag@amga.org.

Note: The availability of non-exclusive contributor status is dependent on whether an exclusive contributor expresses interest in a particular event. If an organization states an interest in becoming an exclusive contributor of an event, first rights-of-refusal will be given to non-exclusive contributors that have expressed an earlier interest.
OTHER OPPORTUNITIES

• **Breakfast Host for the entire conference** (signage outside and inside Exhibit Hall, organization’s logo imprinted on napkins) $10,000

• **Refreshment Host for the entire conference** (signage outside and inside Exhibit Hall, organization’s logo imprinted on napkins and cups) $10,000

• **Lanyard** (your logo imprinted) $7,500

• **Conference Pen** (your logo imprinted) $2,000

• **Company Literature in Conference Registration Bag** $1,500

• **Onsite Program Ads** (your ads will appear in the program) $10,000

• **AMGA Annual Conference App Sponsor** $10,000

• **Literature Distribution Table** (magazines only, one title per publisher) $500

• **Hotel Room Key** (your logo appears on the key) $10,000

• **Registration Bag Notepads** (your logo appears on the notepad) $10,000

• **Water Bottles** (your logo appears on the bottle and water stations with signage will be located in Exhibit Hall) $7,500

• **Mints or Gum** (your logo appears on the box) $5,000

• **Special Drink Stations** (two stations will be located in the Exhibit Hall, includes space for display at both stations) $15,000

• **Phone Recharging Stations** (located in the Exhibit Hall) $5,000 per location

• **Massage Station** (located in the Exhibit Hall) $15,000

For information on contributions to support specific General Session Keynote Speakers or Peer-to-Peer Breakout Sessions, please contact Andi Eberly, Director of Education and Meetings, at (703) 838-0033, ext. 333 or aeberly@amga.org.

Contributors in all categories receive acknowledgment in the meeting program, signage, and badges designating contribution levels. Exhibitors are also encouraged to distribute promotional items from their booths to meeting attendees; however, AMGA must approve all items and distribution methods prior to the meeting. Please contact AMGA by January 2, 2015 for further details.
Platinum Host
Exact Sciences

Gold Contributors
AbbVie
The Advisory Board Company
AMGA Consulting Services, LLC
Boehringer Ingelheim Pharmaceuticals, Inc.,
Convergence CT
Epic
Humedica
McKesson
Novartis Pharmaceuticals
Orchard Software Corp.
PYA
Sullivan, Cotter and Associates, Inc.

Silver Contributors
Allscripts
Availity
Care Communications
eClinicalWorks
Experian Healthcare
Greenway
Lightbeam Health Solutions
MedAptus
MediSync
NextGen Healthcare
NotifyMD
Nuance
Origin Healthcare Solutions
Oxford Immunotec
Phytel
Press Ganey Associates, Inc.
ProAssurance
VitreosHealth
Wellcentive
Witt/Kieffer

Exhibitors
3M Health Information Systems
AbbVie
Adkisson Search Consultants
AdTel International, Inc.
AdvantageTrust
The Advisory Board Company
Alliant Insurance Solutions
Allscripts
Alpha II
American Heart Association
Anceta
APEX
athenahealth
Availity
Avatar Solutions
BACTES Imaging Solutions
BBL Medical Facilities
Beacon Partners
Bizmatics Inc.
Boehringer Ingelheim Pharmaceuticals, Inc.
Care Communications
Cejka Search
CHESS
ClientTell
CMAC
CodeHERO
Coker Group
Conifer Health Solutions
COREmatic
Culbert Healthcare Solutions Inc.
dashboardMD
DataFile Technologies
The Doctors Company
DocuTAP
Drummond Group Inc.
DynaMed/EBSCO
ECG Management Consultants, Inc.
eClinicalWorks
Elite Medical Scribes
ERDMAN
Essia Health
Etactics
Exact Sciences
Experian Healthcare
Experix
Explorys
FloChec
Gallagher Healthcare
Greenway
The Hartford
Health Care REIT
Health Information Associates
Healthcare Financial Systems, Inc.
HealthPort
HMR Weight Management Services Corporation
Humana
Humedica
ICLOPS, LLC
Ideal Protein
IKS HEALTH
IMO – Intelligent Medical Objects
The Inline Group
Insight Financial Services
InsMed Insurance Agency, Inc.
Institute for Healthcare Communications
ISR Insurance Consulting Group,
Jackson and Coker
Lightbeam Health Solutions
MAG Mutual Insurance Company
Matrix Medical Network
McKesson
MedAptus
MedDirect
Medecision Inc.
Medfusion
Medical Doctor Associates
Medical Protective
The Medicus Firm
MediRevv
MediSync
Merck & Co, Inc.
Moss Adams LLP
NI Medical 2011 Ltd.
NextGen Healthcare
Norcal Mutual Insurance
NotifyMD
Novo Nordisk
Nuance
Orchard Software Corp.
Origin Healthcare Solutions
OTech Group LLC
Oxford Immunotec
Patient Prompt
PatientKeeper
PatientPoint
PCJ|HealthDev
PerfectServe
Pharos Innovations
PhoneTree
Physician Wellness Services
Physicians Realty Trust
Phytel
Pinnacle Health Group
PracticeLink.com
PracticeMatch Services LLC
Press Ganey
ProAssurance
Provista
PYA
QGenda, Inc.
Quest Diagnostics
Recruit MD, an Ericksson Company
RelayHealth
ReportingMD
Robard Corporation
RRS
SA Ignite
SmartPager Systems Inc.
SPI Healthcare
SpinFusion
SullivanLuallin Group
Sy.Med Development
TEAMHealth Medical Call Center
TeleVox Software, Inc.
TriZetto Provider Solutions
University of St. Thomas Health Care UST MBA
UpToDate–Wolters Kluwer Health
USMD Cancer Treatment & Lithotripsy Services
Valence Health
Verisk Health
VitreosHealth
Wellcentive
Witt/Kieffer
ZirMed

Additional Grants
Arcadia Healthcare Solutions
athenahealth
Availity
Daiichi Sankyo, Inc.
DISC Corporation
Greenway
INTEGRATED Healthcare Strategies
National Research Corporation
Physicians Realty Trust
ProAssurance
QPID Health
Wellcentive
Withings
ZirMed
## Medical Groups and Health Systems in Attendance at 2014 Annual Conference

<table>
<thead>
<tr>
<th>Medical Groups</th>
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<tbody>
<tr>
<td>AdvantageCare Physicians</td>
</tr>
<tr>
<td>Advocate Medical Group</td>
</tr>
<tr>
<td>AHS Oklahoma Physician Group, LLC dba Utica Park Clinic</td>
</tr>
<tr>
<td>Alegent Creighton Clinic</td>
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<tr>
<td>Allina Medical Clinic</td>
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<tr>
<td>Anne Arundel Healthcare Enterprises</td>
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<tr>
<td>Arnot Medical Services, PLLC</td>
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<tr>
<td>Ascension Health</td>
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<tr>
<td>Aurora Advanced Healthcare</td>
</tr>
<tr>
<td>Aurora Medical Group, Inc.</td>
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<tr>
<td>Austin Diagnostic Clinic, P.A.</td>
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<tr>
<td>Austin Regional Clinic, P.A.</td>
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<tr>
<td>Baptist Memorial Medical Group</td>
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<td>Baptist Physician Enterprises</td>
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<td>Bassett Healthcare</td>
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<tr>
<td>Baton Rouge Clinic</td>
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<tr>
<td>Baylor Health Care System</td>
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<tr>
<td>Baylor Health Care System/HealthTexas Provider Network</td>
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<tr>
<td>Baylor Scott &amp; White Health</td>
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<tr>
<td>Beloit Health System</td>
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<tr>
<td>Bend Memorial Clinic, P.C.</td>
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<tr>
<td>Boice-Willis Clinic, P.A.</td>
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<tr>
<td>Bon Secours Health System, Inc.</td>
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<tr>
<td>Bozeman Deaconess Health Services</td>
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<tr>
<td>Carilion Clinic</td>
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<tr>
<td>Carle Physician Group</td>
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<tr>
<td>Catholic Health Initiatives</td>
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<tr>
<td>Catholic Health Partners</td>
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<tr>
<td>Cedars-Sinai Medical Care Foundation</td>
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<td>Centra Medical Group</td>
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<tr>
<td>CentraCare Health System</td>
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<tr>
<td>Central Maine Medical Group</td>
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<tr>
<td>Central North Alabama Health Services, Inc.</td>
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<tr>
<td>Central Ohio Primary Care Physicians, Inc.</td>
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<tr>
<td>Central Utah Clinic</td>
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<tr>
<td>Central Virginia Family Physicians</td>
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<tr>
<td>Centura Health Physician Group</td>
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<tr>
<td>Children’s Hospital Los Angeles Medical Group</td>
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<tr>
<td>Children’s Hospital of Chicago Faculty Practice Plan</td>
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<tr>
<td>Children’s Hospitals &amp; Clinics of Minnesota</td>
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<tr>
<td>Christie Clinic, LLC</td>
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<tr>
<td>CHRISTUS Provider Network</td>
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<td>CHRISTUS St. Vincent Medical Group</td>
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<tr>
<td>Cleveland Clinic</td>
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<td>Cleveland Clinic Abu Dhabi Clinics of North Texas</td>
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<tr>
<td>Colorado Springs Health Partners, P.C.</td>
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<td>Columbia St. Mary’s Physicians</td>
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<td>Community Physicians of Indiana</td>
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<td>Cone Health</td>
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<tr>
<td>Conway Physicians Group</td>
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<tr>
<td>Cooley Dickinson Practice Associates, Inc.</td>
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<tr>
<td>Cornerstone Health Care, P.A.</td>
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<td>Covenant Medical Group</td>
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<tr>
<td>Crystal Run Healthcare</td>
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<td>Dartmouth-Hitchcock Clinic</td>
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<td>Deaconess Clinic</td>
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<td>The Doctors Clinic</td>
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<td>Dreyer Medical Clinic</td>
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<tr>
<td>DuPage Medical Group</td>
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<td>Edinger Medical Group</td>
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<td>Elliot Health System</td>
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<td>EMHS</td>
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<tr>
<td>Essentia Health - Central Region</td>
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<tr>
<td>Essentia Health - East Region</td>
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<td>The Everett Clinic</td>
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<td>Exela Health Medical Group</td>
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<td>Fairview Health Services</td>
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<td>Family HealthCare Associates</td>
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<tr>
<td>Ferrell-Duncan Clinic</td>
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<tr>
<td>Florida Medical Clinic, P.A.</td>
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<td>Franciscan Missionaries of Our Lady Health System</td>
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<td>Geisinger Health System</td>
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<td>George Washington University Medical Faculty Associates</td>
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<td>GHVH Medical Group</td>
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<td>Gonzaba Medical Group</td>
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<td>Good Shepherd Medical Associates</td>
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<td>Group Health Cooperative of South Central Wisconsin</td>
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<td>Gunderson Lutheran Medical Group</td>
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<tr>
<td>Guthrie Clinic, Ltd.</td>
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<tr>
<td>Hallmark Health System</td>
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<td>Harbor Medical Associates</td>
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<td>Hartford Healthcare Medical Group</td>
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<td>Harvard Medical Faculty Physicians At Beth Israel Deaconess</td>
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<td>Harvard Vanguard Medical Associates</td>
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<td>Health First Physicians</td>
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<td>Health Quest Medical Practice</td>
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<td>HealthCare Partners Medical Group</td>
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<td>HealthEast Care System</td>
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<td>HealthPartners</td>
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<td>HealthPoint Medical Group</td>
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<td>HealthTexas Medical Group</td>
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<td>Hennepin Healthcare System</td>
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<td>Henry Ford Medical Group</td>
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<td>Holston Medical Group</td>
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<td>Holzer Health System</td>
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<td>Hospital Sisters Health System Medical Group</td>
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<td>Huntington Medical Foundation</td>
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<td>Huron Valley Physicians Association</td>
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<td>Illinois Health Partners Association</td>
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<tr>
<td>INOVA Health System</td>
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<tr>
<td>Integrated Health Associates, Inc.</td>
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</table>
INTEGRIS Medical Group
Intermountain Medical Group
The Iowa Clinic, P.C.
IU Health Physicians
The Jackson Clinic, P.A.
Kelsey-Seybold Clinic
KishHealth Physician Group
Kootenai Physician Clinics
Lahey Clinic
Lehigh Valley Physician Group
Lima Memorial Health System
Loma Linda University Health Care
Lourdes Physician Group
Maine Medical Partners
Mankato Clinic, Ltd.
Marshfield Clinic
Martin Medical Group
Maui Medical Group, Inc.
Mayo Clinic - Rochester
Mayo Clinic Health System
Mayo Clinic Health System - Franciscan Skemp Healthcare
McFarland Clinic PC
The Medical & Surgical Clinic of Irving, P.A.
Medical Associates
Medical Associates Clinic
The Medical Group of Ohio
MedStar Medical Group
Memorial Health Partners Foundation
Memorial Hermann Health System
Mercy
Mercy Clinic-East Communities
Mercy Medical Clinic - NWA
Mercy Medical Group (CA)
Meridian Practice Institute
Meriter Medical Group
Methodist Health System
Methodist Physicians Clinic
Mid Hudson Medical Group
Mid Rogue IPA
Mid-Atlantic Permanente Medical Group, PC
Mid-Michigan Physicians, PC
Minor & James Medical, PLLC
Mount Carmel Medical Group
Mount Kisco Medical Group
NAMM California
NEA Baptist Clinic
Nemours
New West Physicians, P.C.
North Country Hospital
North Shore-LIJ Medical Group
North Texas Specialty Physicians
Northeast Georgia Physicians Group
Northeast Medical Group
Northern Colorado Pain Management
NorthShore University HealthSystem
Northwest Permanente P.C. Physicians & Surgeons
Northwest Primary Care Group, PC.
Norton Healthcare Physician Services
Oakwood Physicians, Inc.
Ochsner Health System
OcuSight Eye Care Center
OhioHealth
OhioHealth Physician Group
Olmsted Medical Center
Oregon Medical Group, P.C.
OSF Medical Group
OSF St. Francis Hospital and Medical Group
OU Physicians
Our Lady of the Lake Physician Group, LLC
Palo Alto Medical Foundation
Park Nicollet Health Services
Parkview Physicians Group
PeaceHealth Medical Group
Pediatric Associates
The Pediatric Physicians’ Organization at Children’s
PediaTrust, LLC
The Permanente Federation Physician Associates, LLC
The Physician Network
Physicians’ Clinic of Iowa, P.C.
Physicians for Women’s Health/Women’s Health Connecticut
Physicians of East Texas, LLC
Physicians of Southwest Washington
PIH Health Physicians
PinnacleHealth Medical Group
The Polyclinic
The Portland Clinic
Premier Medical Associates, P.C.
Prevea Health Services
Primary Care Collaborative/Conne Health
PriMed Physicians
ProHealth Physicians
Proliance Surgeons, Inc., P.S.
Puget Sound Family Physicians
The Queen’s Health Systems
Quincy Medical Group
The Reading Hospital Medical Group
Regional Women’s Health Group, LLC
Riverside Medical Clinic
Riverside Medical Group
Rockwood Clinic
Saint Francis Health System/Warren Clinic
SCL Health System
Scott & White Healthcare
Scripps Medical Foundation
Self Medical Group
Sentara Medical Group
Seton Physician Enterprise
Shannon Health System
Sharp Community Medical Group
Sharp Rees-Stealy Medical Group, Inc.
Shore Physicians Group
Signature Healthcare
Slocum-Dickson Medical Group
Southeastern Integrated Medical
Southwest Medical Associates, Inc.
Spectrum Health Medical Group
Springfield Clinic
SSM Health Care
St. Elizabeth Physicians (KY)
St. Elizabeth Physicians (LA)
St. Francis Medical Group
St. Luke’s Physician Group
St. Peter’s Health Partners
State of Franklin Healthcare Associates, PLLC
Straub Clinic & Hospital
Summa Physicians Inc.
MEDICAL GROUPS AND HEALTH SYSTEMS IN ATTENDANCE AT 2014 ANNUAL CONFERENCE (CONTINUED)

Summit Medical Group, P.A.
Summit Medical Group, PLLC
Susquehanna Health Medical Group
Sutter Gould Medical Foundation
Sutter Health
Sutter Medical Foundation
Swedish Medical Group
SwedishAmerican Health System
Texas Children’s Pediatric Associates
Texas Children’s Pediatrics
Texas Health Care
Texas Health Physicians Group
ThedaCare Physicians
Triad HealthCare Network/Cone Health
TriHealth Physician Enterprise Corporation
Trinity Health
Trinity Mother Frances Health System
Tulane University Medical Group
UMass Memorial Medical Group
United Regional Healthcare System
UnityPoint Clinic
University of Cincinnati Physicians
University of Colorado Health
University of Illinois College of Medicine
University of Michigan Medical School & Faculty Group Practice
University of North Texas Health Science Center
University of Pittsburgh Medical Center
University of Utah Community Clinics
University of Washington Physicians
The Urology Group
USMD Holdings, Inc.
UT Southwestern Medical Center
The Vancouver Clinic, Inc.
Vanderbilt Medical Group
Via Christi Clinic
Virginia Mason Medical Center
Visalia Medical Clinic, Inc.
Wake Forest University Baptist Medical Center
Walla Walla Clinic
Watson Clinic, LLP
WellMed Medical Group
Wellmont Medical Associates
WellSpan Medical Group
Wenatchee Valley Medical Center
Westchester Health Associates
Western Connecticut Medical Group
Western Washington Medical Group
WESTMED Medical Group, P.C.
White-Wilson Medical Center
Willamette Health Partners/Salem Health
Wilmington Health
Facility: Caesars Palace
3570 Las Vegas Boulevard South
Las Vegas, Nevada 89109
Phone: 1-888-242-7724

Exhibit Area: Promenade South – Octavius Ballroom

Specifications: Booth space is 10’ x 10’ furnished with back-drapes and side dividers, one six-foot draped table, two side chairs, one wastebasket, and an identification sign (Exhibit Hall is carpeted). Other optional furnishings and equipment will be available through the decorator.

Exhibit Firm: Shepard Exposition Services
5845 Wynn Road, Suites A-D
Las Vegas, NV 89118
Phone: (702) 507-5278
Fax: (702) 948-0341
lasvegas@shepardes.com

Freight: Complete shipping instructions are included in service kit, sent with written confirmation (do not send freight to the hotel as it may be returned).

Exhibit Hours:
Set-Up
Tuesday, March 24, 2015, 10:00 a.m. – 5:00 p.m.
(All exhibits must be fully installed by 5:00 p.m.)
Show Hours (subject to change)

Tuesday, March 24, 2015
Exhibit Hall is open during published hours only.
Welcome Reception 5:00 p.m. – 7:00 p.m.

Wednesday, March 25, 2015
Exhibit Hall is open 7:00 a.m. – 6:00 p.m.
Continental Breakfast 7:00 a.m. – 8:00 a.m.
Morning Refreshment Break 10:00 a.m. – 10:45 a.m.
Luncheon in the Exhibit Hall 12:15 p.m. – 2:00 p.m.
Afternoon Refreshment Break 3:15 p.m. – 3:45 p.m.
Happy Hour in the Exhibit Hall 5:00 p.m. – 6:00 p.m.

Thursday, March 26, 2015
Exhibit Hall is open from 7:00 a.m. – 11:00 a.m.
Networking Breakfast 7:00 a.m. – 8:00 a.m.
Morning Refreshment Break 10:30 a.m. – 11:00 a.m.

Tear-Down
Thursday, March 26, 2015, 11:00 a.m. – 5:00 p.m.

Booth Fees: $4,250 if space is reserved before December 31, 2014, $4,475 after December 31, 2014 - includes six company representatives in booth. Additional representatives may occupy the exhibit booth for a fee of $100 per representative. Gold and Silver Exhibitors and AMGA Corporate Partners receive booths at a discounted rate.

Booth Assignment: Reservations and space location will be advised by written confirmation.

Lead Retrieval System: Exhibitor lead retrieval systems will be available at no charge for organizations that wish to participate. Upgrades to the lead retrieval system will be at exhibitor’s expense.

Hotel Accommodations: Hotel information will be forwarded with booth confirmation notification. The contracted AMGA hotels (rooms will be available at Caesars), will not honor reservations without your confirmation information.

Regulations: AMGA reserves the right to deny space to any company whose exhibit is deemed inappropriate to the interests of its member groups or whose presentation is objectionable to the association. Any company breaking their booth down early will lose booth assignment points and maybe barred from participating at future AMGA events. Exhibitors wishing to leave early must contract with the show decorator to have their booth taken down for them at the conclusion of the show.

Conference Program: Inclusion deadline is January 2, 2015.

Payment: Enclose payment by check with completed contract and mail to:
AMGA
One Prince Street
Alexandria, VA 22314-3318

Fax credit card payment with completed contract to (703) 548-1890, or register online at www.amga.org.

For further information contact Fred Haag at (703) 838-0033, ext. 329 or fhaag@amga.org.
BECOME A MEMBER OF THE AMGA CORPORATE PARTNER PROGRAM

AMGA's Corporate Partner Program offers benefits and returns that far exceed your financial commitment. If your goal is creating solid relationships with the decision makers at the leading healthcare organizations in the country, AMGA's Corporate Partner Program can help you, with added, sometimes incalculable benefits accruing as you participate: access to the leaders at the most prestigious medical groups in the U.S., acknowledgement to keep you top-of-mind among group leaders, and discounted opportunities for venues where you can develop and nurture your business relationships.

AMGA asked its industry partners what they were looking for in their business relationships. With that input, we redesigned our Corporate Partner Program to provide the components which they indicated are of most value to them:

- Access
- Return on Relationship
- Return on Investment

The program offers you two levels of participation:

- Premier ($27,500)
- Executive ($5,750)

Organizations that choose to participate at either of these levels will also have the opportunity to earn participation points to reach the Chairman's Circle, which affords additional benefits and access to AMGA members.

Premier or Executive Partners can participate in the Chairman's Circle if they accumulate 100,000 points during the course of the year. Points are based on the total investment that an organization makes in the association during the course of a year (for example, your points in 2015 are accrued based on your total participation in 2014). As points accumulate, so does your level of access to the benefits of membership. Points will be rewarded based on the amount invested (one point for every one dollar invested). In addition, throughout the year “specials” will reward organizations with bonus points for investments in specific projects.

This program puts you in direct contact with the leaders of the largest and most prestigious medical groups, integrated healthcare delivery systems, accountable care organizations, and IPAs in the U.S. These are the individuals who make the purchase decisions, choose vendors, and establish collaborative partnerships. As a member of the new AMGA Corporate Partner Program, you will have opportunities to develop relationships with these leaders and the institutions they represent to the degree you feel best suits your needs.

More than just an opportunity to list your name next to countless other firms with similar interests, AMGA's Corporate Partner Program allows you to work side-by-side with the very institutions you are trying to reach. AMGA will help you continue to develop and expand your healthcare programs, products, and services with direct provider input, cutting-edge information and research, regular accessibility to the nation's healthcare leaders, and a true partnership within one of the most influential healthcare trade associations in the country. The AMGA Corporate Partner Program provides you with access to the leaders at the most prestigious medical groups in the U.S., acknowledgement to keep you top-of-mind among group leaders, and discounted opportunities for venues where you can develop and nurture your business relationships.

ACCESS

Private Meetings with Healthcare Leaders: An extremely valuable benefit available only to organizations at the Chairman’s Circle level is a formal, private roundtable discussion meeting with some of the leaders of AMGA's member medical groups.

Access to Online Membership Directory: All organizations participating in AMGA's Corporate Partner Program are given access to the association's password-protected online membership directory, which includes the name and contact information for every AMGA member group, along with the names and titles of primary decision-makers.

First Consideration on Partnership Opportunities: Corporate Partners are given “first right of refusal” when AMGA selects industry partners for new programs and products being developed for its members.

Preference on Exhibit Hall Space: Participants in the Corporate Partner Program are given preference in location of their exhibit booths at AMGA's meetings, providing them a high-visibility, high-traffic location in the Exhibit Hall.

AMGA's VIP List Mailing Labels: Complimentary sets of AMGA's VIP list are provided to Corporate Partners to allow for the successful execution of their direct mail campaigns (available electronically).

Onsite Meeting with AMGA Senior Executives: Meeting with members of AMGA's team will help Corporate Partners learn about trends and issues affecting medical groups nationwide.

RETURN ON RELATIONSHIP

Special Acknowledgements: Members of the Chairman’s Circle will receive special acknowledgement and recognition at the Opening General Session of AMGA's Annual Conference.

Listings on AMGA's Website: Corporate Partners at all
levels are given a listing in the Corporate Partner section and AMGA's Supplier Showcase, the virtual Exhibit Hall located on AMGA's Web site (there is no limit on the size of your listing).

**Banner Ad in Online Membership Directory:** All organizations participating in AMGA's Corporate Partner Program receive an ad in the online membership directory. This ad rotates periodically with those of other Corporate Partners and is viewed by medical group leaders nationwide 24 hours a day, 7 days a week as they search the directory for information they use to contact and network with their fellow members.

**Acknowledgement Advertisements:** To thank Corporate Partners for their support and provide them with an additional means of recognition, AMGA will place an enhanced listing in the Industry Partner Directory that appears in the May 2015 issue of the Group Practice Journal for all organizations in the Chairman’s Circle. Premier and Executive Corporate Partners receive a listing in the Industry Partner Directory.

**Partnership Recognition:** Corporate Partners are given prominent recognition when partnering with AMGA and its members on projects, including award presentations and conferences.

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**RETURN ON INVESTMENT**

**Discounted Rates at Conferences:** Representatives of Corporate Partner organizations are able to attend association conferences at the discounted member rate.

**Discount on Exhibit Space:** Members of the Chairman’s Circle and Premier Corporate Partners receive a discount off exhibit space at AMGA's Annual Conference.

**Discounts on Advertisements:** Advertising in the Group Practice Journal offers a marketing reach into the medical group community like no other association publication in the industry. AMGA Corporate Partners taking advantage of this advertising tool keep their corporate messages in the minds of the medical group community and save thousands of dollars each year via their Corporate Partner advertising discounts.

**OTHER MEMBER BENEFITS**

As a Corporate Partner, you can participate in educational activities and receive up-to-date information through AMGA's resources.

- Access to the Member Portion of the AMGA Website
- Banner Ads in Selected AMGA E-publications

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**COMPARISON OF CORPORATE PARTNER COSTS AND BENEFITS**

Three levels of participation are available for your organization to choose from, with the access and visibility increasing with each level.

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Chairman’s Circle</th>
<th>Premier</th>
<th>Executive</th>
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<tbody>
<tr>
<td>Special Acknowledgement and Recognition</td>
<td>100,000 points</td>
<td>$27,500</td>
<td>$5,750</td>
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<tr>
<td>Annual Private Meeting (with Board of Directors or other member group leaders)</td>
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<tr>
<td>Group Practice Journal Table of Contents Banner Ad</td>
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<td>(e-mail we would send out to members, etc., prior to the Journal mailing)</td>
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<td>Annual onsite meeting with AMGA Senior Executives</td>
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<tr>
<td>Discount on Exhibit Space (at Annual Conference)</td>
<td>20%</td>
<td>10%</td>
<td>5%</td>
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<td>Banner ad in e-publication Inside AMGA</td>
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<td>Advertising Discount in the Journal</td>
<td>50%</td>
<td>30%</td>
<td>10%</td>
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<tr>
<td>Mailing Labels (AMGA VIP list)</td>
<td>6</td>
<td>4</td>
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<td>Subscriptions to Publications (Group Practice Journal, Inside AMGA, E-NewS, etc.)</td>
<td>20</td>
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<tr>
<td>Listing in AMGA Partner Directory in Group Practice Journal</td>
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<td>Enhanced Listing in AMGA Partner Directory in Group Practice Journal</td>
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<td>Banner Ad (online Membership Directory)</td>
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<td>Supplier Showcase Listing (AMGA Website)</td>
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<td>Enhanced Listing in Supplier Showcase</td>
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<td>Member rate at AMGA meetings</td>
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<td>Industry News (press releases in AMGA publications)</td>
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<td>First consideration on other projects</td>
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For additional information on how to join the AMGA Corporate Partner Program, please contact Bill Baron at (703) 838-0033, ext. 336 or Fred Haag at (703) 838-0033, ext. 329 or fhaag@amga.org.
CONDITIONS OF CONTRACT TO EXHIBIT

Conditions and Rules
It is understood that the following conditions and rules (the “Rules”) are agreed to as part of the agreement between the American Medical Group Association, Inc. (“AMGA”) and the individual or entity who has purchased exhibit space (the “Exhibitor”) for a specific AMGA conference (the “Conference”) pursuant to the AMGA’s Contributor (Exhibitor) Registration Form (the “Agreement”). The AMGA shall have the authority to interpret and enforce these Rules. All matters not covered by these Rules are subject to the discretion of the AMGA. The Exhibitor is responsible for familiarizing itself with all of the Rules. Exhibitors or their representatives who fail to observe these Rules or who, in the sole and absolute discretion of the AMGA, conduct themselves improperly, may be dismissed without refund or appeal for redress.

General Terms and Conditions
The AMGA’s Annual Conference Committee determines the eligibility of any company or product for exhibit. The Committee may forbid installation or request removal or discontinuance of any exhibition or promotion, wholly or in part, that in its sole and absolute discretion is not in keeping with the character and purposes of the AMGA. Further, the AMGA reserves the right to take the following actions at any time prior to or during the Conference and at its sole discretion: (1) terminate the Agreement or decline to provide space to an Exhibitor for any reason, including but not limited to Exhibitor conduct, or Exhibitor use, promotion and/or distribution of material(s) and/or content that is objectionable to the AMGA or is not consistent with the AMGA’s bylaws, rules and regulations, or mission; (2) prohibit any exhibit, or part thereof, that violates these Rules or is, in any other way, not suitable for, or not in keeping with the character and spirit of, the Conference; (3) close any exhibit without refund or right to appeal for redress if such exhibit is determined by the AMGA to be too loud or disruptive and/or too disturbing to other exhibits because of, among other things, material, content or method of operation; (4) close any exhibit without refund or right to appeal for redress if the Exhibitor or its representatives, in the sole and absolute discretion of the AMGA, fail to observe these Rules or fail to conduct themselves properly; and/or (5) refuse to permit an Exhibitor who violates these Rules to participate in one or more future AMGA Conferences.

Occupancy of Exhibit Space
A. If the Exhibitor fails to occupy its assigned exhibit space by the close of the exhibit installation period for such Conference, the AMGA may rent such exhibit space to any other Exhibitor or use said exhibit space for such purposes as it may see fit in its sole discretion without any liability on its part and without in any way releasing the Exhibitor from any liability hereunder. Furthermore, if the Exhibitor does not occupy or staff the exhibit space as required herein, all rights of the Exhibitor will be revoked and all payments by the Exhibitor will be forfeited.

B. Throughout ALL exhibit hours of the Conference the Exhibitor’s assigned exhibit space must remain staffed by at least one attendant and all exhibits/displays must remain fully intact.

C. Dismantling or removing an exhibit or materials before the official closing of the Conference is prohibited. Premature dismantling of and/or failure to fully staff the exhibit space during the entire Conference may result in the loss of future Conference participation. Organizations wishing to leave early can contract with the official show decorator to have their booth taken down at the conclusion of the meeting. Exhibitors will have reasonable time to erect and dismantle their exhibits, which will be specified in the Exhibitor Service Manuals. Exhibit materials not removed from the hall by the time specified will be removed by AMGA at the Exhibitor’s expense and liability. Refer to the Exhibit Manual for complete schedules, rules and regulations, and instructions for the installation and removal of the exhibits.

D. The AMGA reserves the right to alter locations of assigned exhibit space as shown on the official floor plan, if deemed advisable and in the best interests of the Conference as determined by the AMGA in its sole discretion.

Compliance with the Law
The Exhibitor and its representatives, and all exhibits, exhibit materials and displays, shall at all times be in compliance with all applicable federal, state and local laws, codes and regulations.

Use of the AMGA Name
The use or display in any manner or medium of the AMGA’s or the Conference’s name, logo, acronym (AMGA), marks or copyrighted materials is not permitted, and no reference, implication or use of such name, logo, acronym, marks or copyrighted materials may be made to claim or imply AMGA endorsement, affiliation or approval of any product, service or program without the express, prior written consent of the AMGA.

Amendments
The AMGA may amend these Rules at any time, and all amendments so made shall be binding on the Exhibitor.

Assignment and Subletting
The assignment or subletting of any part or all of the exhibit space by the Exhibitor is not permitted and any attempt to do so shall be of no force or effect.

Disputes
The Exhibitor must notify the AMGA of any and all disputes with respect to the Agreement or these Rules. These Rules are subject to interpretation and decision as provided in the first paragraph above. The Agreement and these Rules shall be governed and construed in accordance with the laws of the Commonwealth of Virginia exclusive of any conflict-of-law provisions, and the Exhibitor hereby submits to the jurisdiction of the state and federal courts within the Commonwealth of Virginia for proceedings related to the Agreement and these Rules.
Force Majeure
In the event that the Exhibitor’s assigned exhibit space for the Conference shall be destroyed by fire or the elements, or by any other cause, or in the case of government intervention or regulation, military activity, strikes, or any other circumstances that make it impossible or inadvisable for the AMGA to hold the Conference or a portion thereof at the time and place provided in the Agreement, the Agreement shall terminate and the Exhibitor shall and does hereby waive any claim for property or other damages or compensation except the pro rated return of the amount paid by the Exhibitor after deduction by the AMGA of actual expenses incurred in connection with the Conference, and there shall be no further liability on the part of either party.

Liability and Insurance
A. The relationship between the AMGA and the Exhibitor and their respective representatives is that of independent contractors. The AMGA assumes no liability for any act of omission or commission by the Exhibitor.

B. The Exhibitor shall and hereby agrees to indemnify, defend and hold the AMGA and its directors, officers, employees, agents and representatives (collectively, the “Indemnified Parties”) harmless from and against all demands, claims, actions, causes of action, assessments, losses, damages, liabilities, costs and expenses (including, without limitation, interest, penalties and attorneys’ fees and expenses) (“Losses”), asserted against, resulting to, imposed upon, or incurred by the AMGA or the Indemnified Parties, directly or indirectly by reason of, arising out of or resulting from any cause whatsoever.

C. In addition, the Exhibitor shall and hereby agrees to indemnify, defend, and hold the exhibit hall and its employees and agents harmless from and against all Losses arising out of or caused by the Exhibitor’s installation, removal, maintenance, occupancy, or use of the exhibit space or any part thereof. The Exhibitor shall also be liable to other Exhibitors for any damage caused to the other Exhibitors’ property.

D. In the event that liability is asserted by the Exhibitor against the AMGA or any of its directors, officers, employees, agents or representatives for any indirect, incidental, consequential or other damages (including but not limited to claims for lost profits) or Losses arising out of or relating to a Conference event, the rental of the exhibit space, the conduct of the AMGA, any breach of contract, or any other act, omission or occurrence, the Exhibitor agrees that in no event shall the AMGA or any of its directors, officers, employees, agents or representatives be liable to the Exhibitor for any amount in excess of the exhibit space rental fee actually paid by the Exhibitor to the AMGA under the Agreement.

E. The Exhibitor acknowledges that neither the AMGA nor the exhibit hall maintain insurance covering the Exhibitor’s property and that the Exhibitor is encouraged to obtain business-interruption and property-damage insurance covering any such losses by the Exhibitor since all such losses are the sole responsibility of the Exhibitor. It is also recommended that the Exhibitor obtain insurance policies covering the transporting of its exhibit materials and equipment to and from the Conference. In addition, the Exhibitor shall obtain, at its own expense, for the duration of the term of the installation and use of the exhibit space, Comprehensive General Liability Insurance (CGL) in an amount not less than one million dollars ($1,000,000), specifically naming the AMGA as a co-insured. Evidence of insurance shall be made available to the AMGA upon written request.

F. In the event the Exhibitor desires special security precautions during the Conference, the Exhibitor should arrange for private guard service, if desired, or should make arrangements to have locked facilities available in its exhibit space for the storage of display materials or products.

Exhibitor Appointed Contractors
In the event that the AMGA appoints any official service contractors for such services as material handling, furniture rental, booth and floral decorations, signs, photographs, drinking water, skilled labor or others, the Exhibitor agrees to utilize the services of such official service contractors. Specifically, the Exhibitor acknowledges that electrical service must be coordinated by the AMGA’s contractor, and that all rental equipment and labor requirements must be requested through the AMGA’s official decorator. If the Exhibitor wishes to utilize the services of any contractor other than those contractors appointed by the AMGA, the Exhibitor must first obtain the prior written consent of the AMGA. In order to conform to union contract rules and regulations, the Exhibitor must use qualified union personnel for the various services required for installation and dismantling of exhibits and for material handling within the Conference. Any requests from independent contractors hired by the Exhibitor must be made to the exhibit hall manager not less than 90 days prior to the Conference start date. The CONTRACTOR hired by the exhibitor must, by the deadline date, provide the show’s official contractor with a current Certificate of Insurance with minimum limits of $500,000 property damage per occurrence, $1,000,000 personal injury per occurrence, workers compensation aggregate coverage of $1,000,000 per occurrence, and naming Shepard Exposition Services and AMGA as additionally insured for the time period of the show (including move-in and move-out days).

Exhibit Display Guidelines
A. Aisles and other spaces in the exhibit hall not leased to Exhibitors shall be under the control of the AMGA. All displays, interviews, conferences, distribution of literature, lectures, audience seating/standing and the transactions of business of any nature shall be made WITHIN the exhibit space assigned to the Exhibitor.

B. The Exhibitor agrees to accept full responsibility for compliance with local, city and state fire, safety and health ordinances regarding the installation and operation of equipment or otherwise relating to the Exhibitor and its exhibit space. Only fireproof materials may be used in displays, and the necessary fire precautions will be a responsibility of the Exhibitor.
C. All exhibit materials and equipment must be located within the exhibit space and protected by safety guards and devices, where necessary, to prevent personal accident or injury to Conference attendees and/or exhibit personnel. Equipment with sharp or protruding edges posing a potential danger to Conference attendees and/or exhibit personnel, at whatever level, must have protective covering and/or be flagged.

D. Exhibits should be constructed so that no copy appears higher than eight feet from the floor and no structure exceeds a height of eight feet. AMGA follows the International Association of Exhibitions and Events (IAEE) guidelines for display rules and regulation and a copy of these regulations will be included in the exhibit kit (island booths and booths located on the wall may exceed the eight foot limit with permission from AMGA).

E. Exhibits shall not project beyond the exhibit space allotted to the Exhibitor. Signs, rails, and other similar items may not intrude into or over the aisles in the exhibit hall. Exhibits shall not obstruct the view or interfere with traffic to exhibits of others. The wings of an exhibit shall not come out more than five feet from the back wall. End cap exhibits are not authorized unless specially approved in advance by the AMGA (see IAEE regulations in exhibitor kit for more information).

F. No part of any exhibits and no signs should be pasted, nailed, or otherwise affixed to walls, doors, or other structures in such a way that may cause any damage, loss, expense, and or cost. The Exhibitor may not apply paint, lacquer, adhesive or any other coating to exhibit hall columns or floors, or to standard exhibit space equipment not provided by the Exhibitor. Any and all damage, losses, expenses, and/or costs resulting (including, but not limited to attorney’s fees) from failure to observe this Rule shall be payable by the Exhibitor.

G. Exhibitors with audible electric sound motion pictures, or other exhibits or devices that the AMGA, in its sole and absolute discretion, deems objectionable to other Exhibitors will be required to discontinue using all exhibits and/or devices so determined to be objectionable.

H. Before any exhibit may be removed from the exhibit hall, the Exhibitor must make arrangements satisfactory to the AMGA and the AMGA’s decorator for the payment of any charges incurred by the Exhibitor in connection with its exhibiting at the Conference.

Solicitation/Advertisement
A. Circulars, publications, printed advertisements, literature, promotional giveaways, samples, and all other advertising materials may be distributed only within the Exhibitor’s assigned exhibit space.

B. Soliciting, interviews, demonstrations, and detailing by the Exhibitor must be confined to Exhibitor’s assigned exhibit space.

C. Advertising, canvassing, soliciting of business, conferences in the interest of business, and other similar activities are not permitted except by Exhibitors and then only in the Exhibitor’s assigned exhibit space. Selling of any items or services during exhibit hall hours is expressly prohibited.

D. Canvassing, exhibiting or distributing advertising materials outside of the Exhibitor’s assigned exhibit space is expressly prohibited.

E. Prize contests and drawings must be approved by the AMGA in advance of the Conference.

F. The extending of printed invitations by the Exhibitor or by its agents and/or employees from the Exhibitor’s assigned exhibit space for private meetings of AMGA members during the hours of the Conference is prohibited. A copy of all printed invitations must be sent to the AMGA for approval prior to the Conference.

G. No exhibits, displays or advertising material of any kind will be allowed in the exhibit hall rooms or hallways unless approved in advance by the AMGA.

H. Persons who are not Exhibitors are prohibited from any detailing, exhibiting or soliciting within the exhibit hall.

I. Solicitation of advertising by magazines or publishers from Exhibitors on the floor of the exhibit hall is prohibited.

J. Failure to comply with these Rules regarding Solicitation and Advertisement may, at the AMGA’s sole discretion, result in the Exhibitor’s dismissal from the exhibit hall.

Access for Persons with Disabilities
The AMGA works to provide an accessible Conference for all attendees with disabilities and believes that persons with disabilities should be given the opportunity to participate and interact to the fullest extent possible. The AMGA encourages all Exhibitors to make their exhibit space accessible to people with disabilities.

Age Requirements
In the interest of safety and injury prevention, no one under 21 years of age will be permitted in the exhibit hall during move-in, the duration of the Conference, and move-out. The AMGA reserves the right to require proof of age prior to admission to the Conference.

Photography
The Exhibitor may take photographs only of its own exhibit space. Photographing the exhibit space of other Exhibitors is prohibited without the prior written consent of such other Exhibitor.
CONTRIBUTOR (EXHIBITOR) REGISTRATION FORM

AMGA 2015 Annual Conference
March 24–26, 2015
Caesars Palace
Las Vegas, Nevada

Please send only one registration for your entire organization.

Organizations:

Address:

City/State/ZIP Code:

Phone/Fax:

E-mail:

Contact Person/Ext.:

Preferred booth location (AMGA will make every effort to meet exhibitors’ placement requests. However, we cannot guarantee exhibit locations)

Choice #1

Choice #2

Choice #3

Choice #4

Exhibitor you wish to be located near:

Exhibitor you wish not to be located near:

Product Description:
Please provide a brief description (50 words or less) of your product or service:

______________

______________

______________

______________

Names of your onsite representatives: six representatives may attend every Exhibit Hall function for free; additional representatives may work in the booth for a fee of $100 per person. Exhibitors receive one complimentary conference registration to the entire meeting. Additional exhibitor staff has the option to purchase conference registrations at the applicable rate. AMGA Corporate Partners may register at the member rate.

Onsite representatives (name, title and city and state): (the first representative listed will receive the complimentary conference registration)

1.

2.

3.

4.

5.

6.

Additional representatives ($100 each):

1.

2.

Corporate Partner Categories (please see page 14)

☐ Premier Corporate Partner ($27,500) = $ __________

☐ Executive Corporate Partner ($5,750) = $ __________

Contribution Category(ies) (please see page 4)

☐ Platinum Exhibitor ($50,000) = $ __________

☐ Platinum Exhibitor Additional Booths ($2,500 per booth) ___ x $2,500 = $ __________

☐ Gold Exhibitor ($25,250) = $ __________

☐ Gold Exhibitor Additional Booths ($2,750 per booth) ___ x $2,750 = $ __________

☐ Silver Exhibitor ($7,500) = $ __________

☐ Silver Exhibitor with Booth ($10,500) = $ __________

☐ Silver Exhibitor with 2 Booths ($13,500) = $ __________

☐ Additional Booth Attendees ___ x $100 = $ __________

Exhibit Space reserved before December 31, 2014

☐ Exhibitor AMGA Chairman’s Circle ($3,400) = $ __________

☐ Exhibitor AMGA Premier Corporate Partner ($3,825) = $ __________

☐ Exhibitor AMGA Executive Corporate Partner ($4,037) = $ __________

☐ Exhibitor Non-Corporate Partner ($4,250) = $ __________

Exhibit Space reserved after December 31, 2014

☐ Exhibitor AMGA Chairman’s Circle ($3,580) = $ __________

☐ Exhibitor AMGA Premier Corporate Partner ($4,027) = $ __________

☐ Exhibitor AMGA Executive Corporate Partner ($4,250) = $ __________

☐ Exhibitor Non-Corporate Partner ($4,475) = $ __________

Additional Support (please see page 5-7)

Selection: ____________________________ = $ __________

Selection: ____________________________ = $ __________

Total Amount Enclosed = $ __________

Payment in full is to be included with this contributor registration.

Cancellations of booth reservations received by January 2, 2015 will receive a refund (less a $500 processing fee). No refunds can be made after this date unless AMGA is able to resell the booth. Registrations for the meeting should be made on a separate meeting registration form. Contact AMGA to receive a copy.

Payment: ☐ Check ☐ VISA ☐ MasterCard ☐ American Express

Card Number:

Expiration Date:

Print Cardholder’s Name:

Cardholder’s Signature:

Please fax contributor registration forms and credit card payments to:

(703) 548-1890

Or mail with check to:

AMGA
One Prince Street
Alexandria, VA 22314-3318.

Conference registration questions?

For more information, visit amga.org.

Questions?

Contact Beth Sutter at bsutter@amga.org or (703) 838-0033, ext. 322.
IT’S IN THE BAG! GUARANTEED!

Copies of the February 2015 issue of the Group Practice Journal will be distributed to every attendee at the AMGA 2015 Annual Conference at the Caesars Palace, Las Vegas, Nevada.

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