Call for Presentations

AMGA 2018 Annual Conference
March 7-10, 2018
Phoenix Convention Center
Phoenix, AZ
AMGA member organizations all share a common goal—to provide the best care with the best patient experience and find ways to lower healthcare costs. However, as they try to successfully run complex healthcare delivery systems, with this goal in mind, they are confronted with new obstacles. Where do they turn to learn and network with others who are confronting similar challenges? At AMGA’s Annual Conference, leaders learn from each other how to surmount the difficulties and develop best practices. What makes this event unique is the true peer to peer education—leaders leading leaders, sharing their strategies so that all can achieve the common goal!

If your group has a cutting edge strategy or you have an experience or collaboration to share with your colleagues, we invite you to present a breakout session at the AMGA 2018 Annual Conference. To secure your spot, please review this information and submit your proposal by July 7, 2017.

What We Are Looking For

Our breakout sessions are designed to provide strategies, practical tips, and tools for improving care processes and operations with replicable models and proven outcomes. We have found that the most well-received breakout sessions are data-driven and have an interactive component, so we encourage you to develop presentations that do not rely solely on a lecture. In addition to question-and-answer portions, speakers should consider incorporating exercises to engage the attendees or other methods that promote lively participation and foster adult learning, such as case studies, debates, or simulations.

Presenters will be allotted 75 minutes per session, inclusive of Q&A. Breakout sessions are categorized based on various areas of interest to healthcare teams. Below are some suggested topics within the tracks:

### Leadership and Culture
- Mentorship/sponsorship programs for future leaders; developing physician leaders and project champions
- Building physician/non-physician leadership teams
- Creating, changing, sustaining the culture of a group; improving communication strategies
- Accelerating system-wide change across organizational culture
- Building teams for effective change management
- Engaging physicians and staff
- Restructuring, redefining, and retraining for new roles
- Aligning mission, values, and goals
- Creating opportunities for a diverse workforce
- Identifying and treating physician burnout
- Addressing disruptive providers

### Technology and Innovation
- Emerging technology in health information technology (HIT)
- Interoperability between systems, sites, and organizations
- HIEs and other systems for data sharing
- Using advanced IT data-capturing capabilities for population health and value-based payment initiatives
- Using your EMR optimally for public and internal reporting
- Transitioning from one EMR to another
- Improving patient safety through safe medication prescribing and medication reconciliation
- Using technology to standardize processes and promote accountability throughout all sites in the organization
- Building and effectively using patient registries for population health
- Meeting government standards for HIT
- Practical tools and approaches for defending against cyber-attacks; protecting personal health information and privacy on mobile health apps and smart phone applications; secure health information exchanges (HIEs) for safely sharing HI across multiple providers/sites
- Using artificial intelligence (AI) in practices
- Mobile technology and patient status/data collection
- Virtual visits
Care Redesign and Patient Experience

- Provider-patient relations, increasing patient satisfaction, ensuring patient safety, enhancing patient compliance and adherence, patient/consumer roles, accountability and transparency
- Impact of changing demographics on healthcare structure and delivery
- Chronic care management and improvement, evidence-based medicine, using data to drive performance
- Using different models for quality improvement— including Lean, Accountable Care Organizations (ACOs), PCMH, etc.—and creating a framework for quality improvement
- Reducing medical errors, standardizing processes and procedures, creating a culture of safety
- Integrating care networks, coordinating care between sites/providers, creating optimal transitions of care
- Patient engagement and self-care; enhancing patient adherence and compliance
- Redesigning staff roles and training for efficiency
- Redesigning care processes and patient flow to improve coordination of care
- Establishing value-based improvement models
- Demonstrating ROI for quality including cost/benefit analysis
- Measuring and understanding efficiency
- Community-wide measurement, benchmarking, reporting, and transparency; data reporting internally, externally, and data transparency; managing competing demands for performance monitoring (JCAHO, CMS, NCQA, etc.)
- Chronic care management and achieving population health measures for compensation
- Use of genomics to design care
- Advancing nursing leadership in team structures; using non-physician-led teams for annual wellness visits (AWV)
- Palliative care models and programs
- Identifying positive deviants (highest performers) in your organization; integrating predictive models in your organization
- Scaling up from pilot sites to the system level
- Successes and lessons learned from AMGA case studies from our national health campaigns (e.g., Together 2 Goal®, Measure Up/Pressure Down®, AMGA Best Practices and Analytics Collaboratives)

Efficient Operations and Finance

- Managing physicians, recruitment and retention strategies, creating loyal physicians, provider satisfaction
- Strategies for taking risk under MACRA or other value-based reimbursement models
- Financing your group, value/quality-based contracting; incentives for quality; expanding revenue sources; effective contracting for reimbursement; supply chain management; strategies to maximize Medicare reimbursements
- Creating strategic partnerships with stakeholders, aligning with different organizations
- Compensation and productivity, quality-based and other compensation models; specialty compensation; effective value-based payment; bundled payments; maximizing MACRA-MIPS incentives for quality payments
- Effective branding and marketing strategies
- Expanding a practice, choosing new locations
- Using social media, branding, and marketing to interact with patients
- Managing the total cost of care
- Cost-reduction strategies
- Aligning incentives for value-based payment, including MACRA and commercial models for provider risk
- Business case for scribes (virtual, in office, etc.)

Governance and Strategic Planning

- Governance issues, how to run an effective board, effective strategic planning
- Mergers and acquisitions
- Leadership succession planning
- Antitrust issues associated with clinical integration
- Effective governance models for integration
- Impact of changing demographics on healthcare structure and delivery
Health Care on the Hill

- MACRA and risk models in Medicare: fundamental basics of MACRA; specific steps to succeed in MIPS; functional APM options; other tactical information for succeed in MACRA
- HIPAA and protecting patient health information
- Cybersecurity: emerging federal policy/regulatory compliance
- Antitrust issues related to consolidation review process
- Meeting government standards for health information technology
- AHCA and other health care delivery legislation to replace Obamacare
- New government reimbursement models

Review Process

The proposals will be reviewed by AMGA’s Annual Conference Planning Team, which is comprised of your peers—physicians and administrative leaders from AMGA’s member groups. When selecting topics and speakers, we will be asking the question, “How can attendees use this information when they return to their jobs after the conference?”

Throughout the evaluation process, we will use the following criteria:

- Practical applications of material
- Relevance to medical group leadership and management
- Timeliness and innovation of topic
- Specificity of content
- Clarity of objectives
- Overall quality and focus
- Sophistication level of subject matter
- Expertise of presenter(s)
- Level of commercial bias

Important Dates (subject to change)

- Completed proposals must be received by 5:00 p.m. PT, Friday, July 7, 2017.
- Timeline of Review Process (approximate and subject to change)
  - **July 10-14:** initial review by AMGA staff to ensure proposals are complete and follow stated guidelines.
  - **July 14-August 4:** Phase I review and rating by AMGA Annual Conference Planning Team
  - **August 4-August 18:** Phase II review of rated proposals by AMGA Annual Conference Planning Team and selection of presentations by AMGA Staff
  - **August 28-September 8:** AMGA will confirm speakers by email. AMGA will also notify those who were not selected to be included on the 2018 conference program.
General Submission Rules

- Send completed proposals to Proposals@amga.org with "read receipt" option enabled. Proposals submitted to any other AMGA email address will not be accepted.

- Proposals must be received by 5:00 p.m. PT on Friday, July 7, 2017. Submissions must be received by email. Hard copy submissions by fax or mail will not be accepted.

- Proposals must be submitted in Microsoft Word (PDF will not be accepted); please use Times New Roman font, size 12. Please avoid special formatting styles.

- Your organization must be an AMGA member in good standing for your proposal to be accepted for review. Additionally, if your organization's member status should change prior to the conference, the presentation could be removed from the program.

- If you are unsure of your membership status, or would like to join AMGA, please contact Bill Baron at wbaron@amga.org or 703.838.0033, ext. 336.

- Proposals must be submitted by an AMGA member. AMGA Corporate Partners are encouraged to collaborate and co-present with an AMGA member in good standing; please note that proposals must be submitted by the AMGA member.

- Limit of two proposal submissions per individual or organization.

- Proposals that are incomplete and fail to follow the guidelines will not be accepted.

Submission Information Required

Your proposal must address ALL of the following items in the following order:

1. **Title of Presentation**
   Please provide a brief, descriptive title for your presentation.

2. **Full Contact Information for Each Speaker**
   Provide the name, degree, title, company, address, phone, fax, and email address of each speaker. If applicable, please also include the name, phone, fax, and email of those assisting you with the preparation of your proposal and presentation. Absolutely no substitutions will be allowed once proposals have been accepted.

3. **Speaker Biography**
   In 50 words or fewer, describe your background, current position, and expertise as it relates to your presentation. Include biographies of all speakers. If available, attach professional headshots to the submission email as well.

4. **Full Disclosure Statement**
   Your cooperation in complying with these guidelines is appreciated. Please read the attached AMGA Full Disclosure Policy and then select from the following:

   - I have no actual or potential conflict of interest in relation to this presentation.

   - My presentation will include discussions of off-label, experimental or investigational use of drugs or devices.

   - I (or an immediate family member) have a financial interest/arrangement or affiliation with one or more organizations that could be perceived as an actual or potential conflict of interest in the context of the subject of this presentation. Please include a list of the commercial interest or organization and your role and/or financial relationship below (see definitions below).

   - What I Received: Salary, royalty, intellectual property rights, consulting fee, honoraria, ownership interest (e.g., stock options or other ownership interest, diversified mutual funds), or other financial benefit

   - My Role(s): Employment, management position, independent contractor (including contracted stocks, research), consulting, speaking and teaching, excluding membership on advisory committees or review panels, board membership, and other activities
5. **Are You an AMGA Member and What Is Your Organization Type?**
   Group practice, IPA, IDS, academic/faculty practice, ACO, etc.

6. **Brief Description of Your Organization**
   In 100 words or fewer provide background information of your organization as it pertains to your presentation. Also, please include your company’s mission and vision.

7. **Applicable Topic Category**
   Please choose from the following: Leadership and Culture; Technology and Innovation; Care Redesign and Patient Experience; Efficient Operations and Finance; Governance and Strategic Planning; and Health Care on the Hill.

8. **Presentation History**
   Have you given this presentation before? If yes, list the date, location, and for what organization or group. AMGA will rate the history of this presentation to determine if the topic is still innovative and relevant to the intended audience.

9. **Presentation Format**
   Please indicate the format of your presentation (e.g., lecture, debate, case study, etc.)

10. **Description of Gaps in Knowledge Which This Presentation Will Address**
    This presentation should address a professional practice gap in knowledge, competence, and/or performance of the audience to which it will be presented. Please list the areas that will be addressed within your presentation.

11. **Presentation Learning Objectives**
    AMGA learning objectives are intended to provide the learner with points of knowledge that they will receive through the presentation. Upon completion of this activity, participants should be able to... (complete this sentence).

12. **Presentation Summary**
    In 50 words or fewer describe your presentation. This synopsis will be used in the promotional brochure for the conference and will determine your audience. It should be clear, concise, and specific.

13. **Presentation Description**
    Provide a narrative description of your presentation. The description should be no longer than two typed pages, one-sided. This detailed description should provide the education committee with as much information about your presentation as necessary to be able to rate and select it for inclusion in the program. Outline format of your presentation proposal will not be accepted.

14. **Presentation Outcomes**
    Please include any data or outcomes related to your presentation, such as improvement rates, cost savings, and survey results. The outcomes should provide the education committee with information to observe quantitative success of your program to be able to rate and select it for inclusion in the program.

15. **Video File (optional)**
    You may include a short video link (60 seconds) which shows you speaking to a group or sharing more information with the reviewers about your session proposal.
As an accredited provider of continuing medical education activities, it is the policy of AMGA to ensure balance, independence, objectivity, and scientific rigor in all its educational activities. AMGA is required to identify and resolve all potential conflicts of interest with any individual (or their spouse/partner) in a position to influence and/or control CME activities.

A conflict of interest will be considered to exist if the individual has received financial benefits (e.g., grants, research support, honoraria, employee, consultant, board of directors, stockholder) in any amount from a commercial interest (any proprietary entity producing healthcare goods or services consumed by or used on patients) within the past 12 months and that individual is in a position to affect the content of CME regarding the products or services of the commercial interest.

All individuals in a position to influence and/or control the content of AMGA-sponsored CME activities are required to disclose to the AMGA and subsequently to learners that the individual either has no relevant financial relationship or any financial relationship with the manufacturer(s) of any commercial product(s) and/or providers of commercial services discussed in CME activities. All disclosure information provided to AMGA will be reviewed to ensure that no conflicts of interest exist prior to the confirmation of the individual for the educational assignment. Additional information may be requested. It is the responsibility of the individual to notify AMGA of any changes in the disclosure information provided to AMGA.

The intent of this policy is not to prevent a speaker with a potential conflict of interest from making a presentation, but to ensure that any potential conflicts are identified openly so that the learners may form their own judgments regarding possible bias. In keeping with this policy, CME faculty relationships shall be disclosed to participants prior to educational activities in brief statements in conference promotional materials, handouts and also in post-meeting publications. Refusal to disclose relationships will disqualify the speaker from the planning and implementation of the activity.

It is also the policy of the AMGA to maintain complete independence in the use of contributed funds. All funds from commercial sources will be in the form of educational grants made payable to AMGA for the support of programming. The terms, conditions, and purposes of such grants will be documented by an agreement signed by the commercial supporter and AMGA. No funds from a commercial source shall be paid to the director of the CME activity, faculty, or others involved with the supported activity. Further, AMGA will provide upon request, information concerning the expenditure of funds provided by each commercial supporter.
The AMGA has established the following reimbursement policy for speakers at the AMGA 2018 Annual Conference:

- One complimentary conference registration
- The maximum travel and hotel reimbursement is $800

**Please note that this is per session, NOT per person.** If you have determined that there will be more than one speaker for your session, this reimbursement may be distributed as indicated by each speaker within the presentation. You may use the travel and hotel allotment for airfare, ground transportation, incidentals (meals and snacks) incurred during travel and hotel room and tax charges. All receipts must be provided for reimbursement.

**Non-reimbursable Personal Expenses**
AMGA does NOT reimburse presenters for audiovisual materials such copying expenses, incurred before or during the annual conference. Other items that will NOT be reimbursed are phone calls, Internet connections, gym/spa fees, movies, and group meals.

**Forfeiture of Reimbursement**
Please note, in order for AMGA to produce attendee materials in a timely fashion, attention to deadlines must be enforced. If materials and forms are not returned by the stated deadlines, your reimbursement request will not be honored.

In addition, AMGA will adjust the requested reimbursement amount for any changes to audio/visual equipment orders made less than 24 hours before confirmed presentation based on a pricing schedule to be determined at the time of the speaker’s confirmation.

AMGA will reimburse all speakers upon receipt of a completed speaker reimbursement form following the annual conference. Speaker reimbursement requests must be received within 30 days of the annual conference or the request will be forfeited.

**AMGA will solicit industry support through educational grants for many sessions. No speaker should solicit or accept corporate support directly from any company.**

**Questions**
Please feel free to contact Andi Eberly if you have any questions or concerns during the submission process.

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