

Coordinates

A Publication of the American Medical Group Foundation

MESSAGE *from the Chair*



Carleton T. Rider

This year's Annual Conference once again surpassed previous meetings in terms of attendance, general sessions, peer-to-peer track sessions, and exhibitors, proving that AMGA's conference is not only the premier meeting for organizations and companies dedicated to advancing the healthcare delivery model of coordinated care but the most critical one as well.

During this year of heightened political debate, I especially enjoyed hearing Newt Gingrich, former Speaker of the House (R-GA), and Bill Bradley, former U.S. Senator (D-NJ), explore each of the party's health-care platforms and provide insights into how the potential presidential candidates plan to reshape the future of the U.S. health-care system. And, Bob Woodruff's inspiring story of how he has turned a tragedy into hope contained lessons that each of us can incorporate into both our professional and personal lives. The caliber of general sessions, dozens of peer-to-peer tracks providing every member of a leadership team opportunity to gain insights and strategies to incorporate in daily operations, and key networking with the "who's who" in the coordinated care arena, proved once again how invaluable this conference is to our industry.

Another key element at this year's conference was the role of our Foundation. For the second year, the AMGF hosted events to increase awareness, generate funds, and provide recognition for our supporters.

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Events Raise Awareness and Funds for AMGF

Several charity events offered at the recent AMGA Annual Conference in Orlando helped to raise close to \$20,000 for the AMGF, monies that will ultimately support the Foundation's mission to fund research that pursues evidence for and development of the coordinated care model. This year's events continue a new Foundation tradition: offering conference attendees opportunities to enjoy some much-deserved recreation in a lush resort atmosphere while also supporting AMGF's charitable mission.

This year's attendees had several opportunities for diversion benefitting the Foundation. Participants kicked things off the first morning of the conference, working on their backhands and golf swings with professional trainers in golf and tennis clinics. Afterward, interested attendees took the rare opportunity to play in an exhibition with former tennis greats, Stan Smith and Brian Gottfried. Smith is considered one of the greatest tennis players of all time, while Gottfried won 25 singles titles during his career. Certainly for those playing alongside some of the sport's finest players, this was a once-in-a-lifetime opportunity. The

event closed with a competitive match between these tennis legends. More than 30 people attended this year's tennis events, enjoying the camaraderie and competition, while improving their game.

Attendees also competed against their colleagues in the 2nd Annual Silent Auction, bidding on a diverse array of items, including sports memorabilia, electronics, fine wines, jewelry, and passes to nearby Disney World. Foundation staff also conducted a raffle throughout the meeting, offering a \$1,000 American Express Gift Card donated by Marshall Erdman. This event raised nearly \$1,700.

The Foundation will be supporting further events at the AMGA Annual Conference at Caesars Palace, Las Vegas, in March 2009. For any further information regarding Foundation operations or to donate items for next year's Silent Auction, please contact Sherry Greenwood at (703) 838-0033, ext. 352.

The Foundation would like to thank all of those who donated items to the auction, those who bid, and those who won, and also to those who purchased raffle tickets. For a full list of participants, see page 2.



Stan Smith



Brian Gottfried

Photography by H. W. Edwards Photography

Thank You for Supporting AMGF Events at the AMGA 2008 Annual Conference!

Auction Winners

Kent Adams
Len Alison
Zachary Besheer
Mike Bukosky
C. Edward Brown
George Connelly
Becky Cook
Scot Davis
Thomas Denbow
Daryn Eudaly
Nick Economides
Jillian Elliot
Krystal Ferg
Bill Gable
Jeffrey Gawel
Ron German
Kevin Gildner
Thomas Graf
Scott Hayworth, M.D.
Terry Hindmarch
iMedX, Inc.
Tim Khaliqi
Jennifer Kuttruf
Neal Lewis
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David O'Leary
Jerry Penso
Kay Reiboldt
Maureen Rider
Stephanie Rutherford
Tim Schier
Al Schilmoeller
Bill Stone
Jon Sullivan, M.D.
Grace Terrell
Rose Wagner
Chuck Willey
Jennifer Wolfkiel
Kranthi Yarlagadda

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Special Thanks

Marshall Erdman for sponsoring the AMGF Raffle

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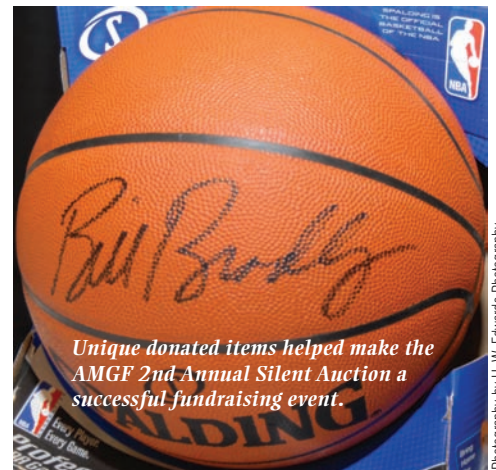
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For more information about items in this publication, visit www.amga.org/foundation or contact Development Associate Sherry Greenwood at (703) 838.0033, ext. 352.

AMGF's mission is to foster quality improvement in group practice through education and research programs in clinical quality, patient safety, service, operational efficiency, and innovation.



Photography by H. W. Edwards Photography

AMGF Board Announces Five New Members

In its continued quest to heighten outreach and activities, the Foundation recently announced it has appointed five new members to its Board of Directors:

James Boswell, NEA Clinic

Mr. Boswell is a Partner in the Northeast Arkansas (NEA) Clinic and also serves as the Chief Executive Officer.

Lawrence P. Casalino, M.D., Ph.D., University of Chicago

Dr. Casalino is Associate Professor, Department of Health Studies, at the University of Chicago

Francis J. Crosson, M.D., The Permanente Federation

Dr. Crosson is a Senior Fellow in the Kaiser Permanente Institute for Health Policy and Associate Executive Director of the Permanente Medical Group.

Albert W. Fisk, M.D., M.M.M., The Everett Clinic

Dr. Albert W. Fisk is The Everett Clinic's Medical Director.

Michael L. Millenson, Health Quality Advisors, LLC

Mr. Millenson is President of Health Quality Advisors, LLC, and a nationally recognized expert on improving the quality of American health care.

The Board of Directors represents the leadership of some of AMGA's most prominent member medical groups and key stakeholder organizations. Following is a complete listing of the AMGF Board.

Directors

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- **Secretary/Treasurer: Donald W. Fisher, Ph.D., CAE**
American Medical Group Association
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- **Lawrence P. Casalino, M.D., Ph.D.**, University of Chicago
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- **Francis J. Crosson, M.D.**, The Permanente Federation
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- **Albert W. Fisk, M.D., M.M.M.**, The Everett Clinic
- **Scott D. Hayworth, M.D.**, Mount Kisco Medical Group

- **Gary S. Kaplan, M.D.**, Virginia Mason Medical Center
- **Michael L. Millenson**, Health Quality Advisors, LLC
- **Brian C. Roach, M.D.**, The Mills-Peninsula Medical Group
- **Julie Sanderson-Austin, R.N.**, American Medical Group Association



Institute for Quality Leadership

Institute for Quality Leadership Annual Meeting: Transforming Systems of Care

September 24-27, 2008

**The Adolphus, A Noble House Hotel
Dallas, Texas**

As the 2008 elections loom near, every candidate is talking about changing the healthcare system. However, if one listens carefully, most of the debate is superficial. Whether the recommendation is incremental change or sweeping changes that provide universal coverage, this debate still has not focused on the real issue: Despite decades of efforts to change the US healthcare system, it is still not working! What needs to be brought to this debate is the need for a revolution in the way we organize and deliver health care.

It is against this backdrop that the program for the 2008 Institute for Quality Leadership has been developed. Shannon Brownlee, author of "Overtreated: Why Too Much Medicine is Making us Sicker and Poorer," will set the stage with a message of hope by reframing the debate over healthcare reform. In the days that follow the keynote address, you will learn from organizations how they have actually changed the way they deliver care in meaningful and sustainable ways—making health care better for each patient they serve.

For more details, visit amga.org.

Acclaim Award Applications Due June 2, 2008

We are still accepting applications for AMGA's most prestigious award. Don't miss the opportunity to tell your story. We want to know what you are doing to measurably improve patient care and have the opportunity to be recognized and rewarded in a way that will encourage your quality journey and help other groups to learn from your experiences. Be sure to send in your application for the 2008 AMGA Acclaim Award by June 2. For more information please, visit www.amga.org/QMR/Awards/acclaim_awards.asp.

MESSAGE FROM THE CHAIR

Continued from page 1

It is my strong belief that in partnership AMGA and AMGF can drive improvement across group practices and other organized systems of care to new levels and demonstrate the superior effectiveness of coordinated care. And, what better platform? We invite you to read this newsletter to find out more details about the events, as well as upcoming activities and news.

Thank you to all who participated in our Foundation events at the AMGA Annual Conference.

The Foundation continues to express its thanks and appreciation to the growing number of Founding Members and Contributors who continue to keep us on the pathway to success:

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(as of April 4)

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- Dreyer Medical Clinic
- Duluth Clinic
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- Iowa Health System
- Lahey Clinic
- Luther Midelfort-Mayo Health System
- Marin IPA
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- Medical Associates Clinic, P.C.
- Mills-Peninsula Medical Group
- Mount Kisco Medical Group
- NEA Clinic
- Nemours
- North Texas Specialty Physicians
- Northwest Physicians Network
- Ochsner Clinic Foundation
- Palo Alto Medical Foundation
- Park Nicollet Health Services

- Scott and White Clinic
- Sharp Rees-Stealy Medical Group
- St. John’s Clinic
- Summit Medical Group, P.A.
- Sutter East Bay Medical Foundation
- Sutter Medical Foundation
- The Everett Clinic
- The Iowa Clinic, P.C.
- The Jackson Clinic, P.A.
- The Medical Clinic of North Texas, P.A
- The Permanente Federation, LLC
- The Polyclinic
- ThedaCare Physicians
- Vanderbilt Medical Group
- Walla Walla Clinic
- Watson Clinic, LLP
- Wenatchee Valley Medical Center
- Westchester Medical Group
- Western Washington Medical Group, Inc.

Acclaim Award

- Fallon Clinic, Inc.
- Henry Ford Medical Group
- Luther Midelfort-Mayo Health System

Benefactors

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- Empire Physicians Medical Group
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To find out how you can become a supporter of the Foundation, call Development Associate Sherry Greenwood at (703) 838-0033, ext. 352 or visit www.amga.org/Foundation/gift_foundation.asp