

Payor and Provider Digital Strategies for Transforming Access to Care



Panelists and Moderator



San Banerjee
Vice President,
Digital Experience
Texas Health Resources



Paul Sonnenburg
Program Director,
Provider eBusiness
Optum Health



Jordan Pisarcik
Vice President,
Growth and Customer
Engagement
DocASAP

What we will cover

- ⋮ How payors and providers working together can improve access to care
- ⋮ How expanding access can benefit specific patient populations
- ⋮ How integrating with health plans digital channels can help keep patients in-network



How payors and providers working together can improve access to care

- ⋮ Using digital tools to increase access: telehealth, online scheduling
- ⋮ Digital's role in Value-Based Care
- ⋮ Need for payor and provider collaboration



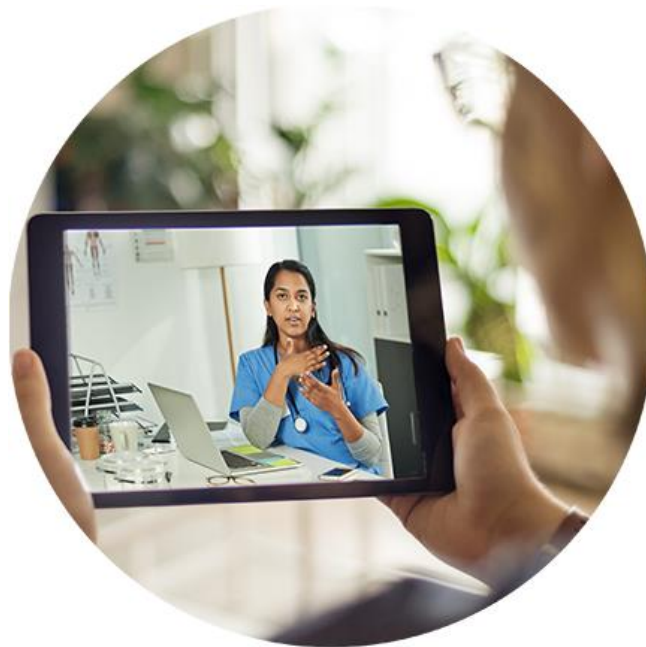
How payors and providers working together can improve access to care

- ⌵ Using portals to help members
- ⌵ Learn about and maximize their benefits
- ⌵ Find in-network providers
- ⌵ Making it actionable



How expanding access can benefit specific patient populations

- ⋮ Work with like-minded providers focused on access
- ⋮ Behavioral health practices are now full
- ⋮ Telehealth drives need to adapt in expanding access
- ⋮ How can we be more helpful



Integrating with health plans digital channels can help keep patients in-network

- ⋮ Data exchange between payors and providers
- ⋮ Make meaningful choices for the patient
- ⋮ Align then integrate
- ⋮ 10-15% data updated every month



Integrating with health plans digital channels can help keep patients in-network

- ⋮ Digital transparency
- ⋮ Real-time view of the provider, specialty and availability



Questions...



San Banerjee
Vice President,
Digital Experience
Texas Health Resources



Paul Sonnenburg
Program Director,
Provider eBusiness
Optum Health



Jordan Pisarcik
Vice President,
Growth and Customer
Engagement
DocASAP



Thank You